



Uruguay

# BUSINESS & INNOVATION HUB #1 IN LATAM

## Sustainable production

- AGRIBUSINESS & FOOD
  - RENEWABLES
  - MANUFACTURING
  - TOURISM & REAL ESTATE

## Global services

- REGIONAL DISTRIBUTION
- HQ - SSC - TRADING
  - IT - FINANCIAL
  - CREATIVE SERVICES



## UNIQUE COMBINATION OF ATTRIBUTES

**Reliability & Certainty**

- Stability - Transparency
- Sustainability - ESG
- World class infrastructure

**Easy for business**

- Markets & Clients access
- Financial freedom & Incentives
- Innovation ecosystem

**Talent & Lifestyle**

- Multilingual - Flexible - Creative
- Peaceful - Diverse - Safe

## SUSTAINABLE PRODUCTION HUB

Uruguay produces food for **30** million people

It has the capacity to feed **50** million people



## GLOBAL SERVICES HUB

#1 SOFTWARE EXPORTER per capita in LATINAMERICA



# Exports at a glance



## Agribusiness and food

**48%**

Beef, Livestock,  
Dairy, Fish

Pulp, Wood, Paper

Cereals, Oilseeds,  
Fruits, Others

Other food and Beverages  
Wool, Leather, Textile

## Global Services

**30%**

Trading  
Business  
IT  
Financial  
Creative  
R&D

**11%**

Other  
Manufactures  
and Services

**12%**

Tourism

# MAIN DESTINATIONS



# Reliability



Uruguay



Stable

Safe

Sustainable

# Uruguay in Latin America



Democracy Index  
(Economist Intelligence Unit, 2023)

#1



Rule of Law Index  
(World Justice Project, 2023)

#1



Low corruption  
(Transparency International, 2023)

#1



Social Mobility  
(World Economic Forum, 2020)

#1



Civil Liberties  
(Freedom House, 2023)

#1



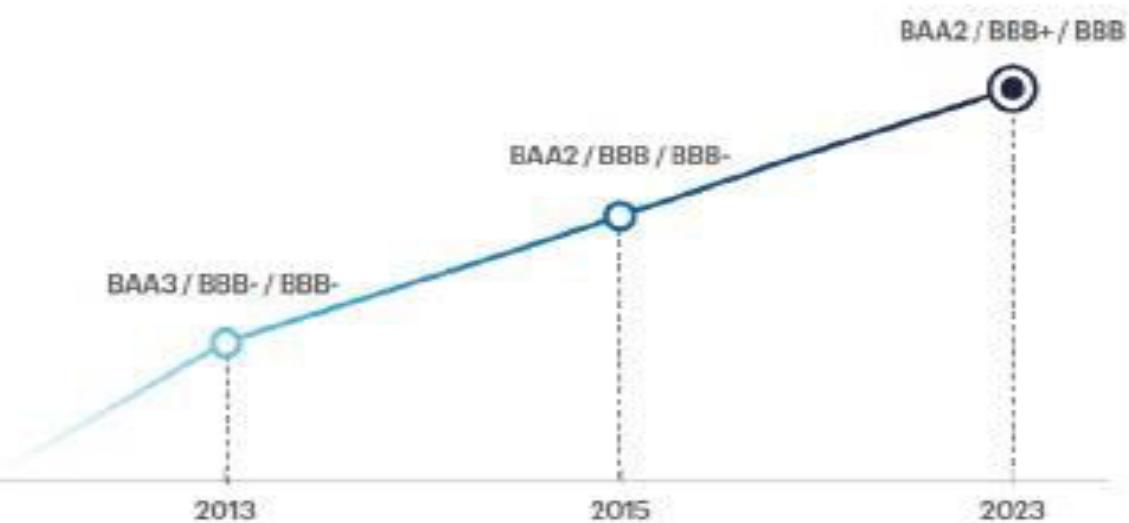
E-Government  
Development Index  
(United Nations, 2022)

#1

## Equitable growth



## 10 consecutive years of Investment grade



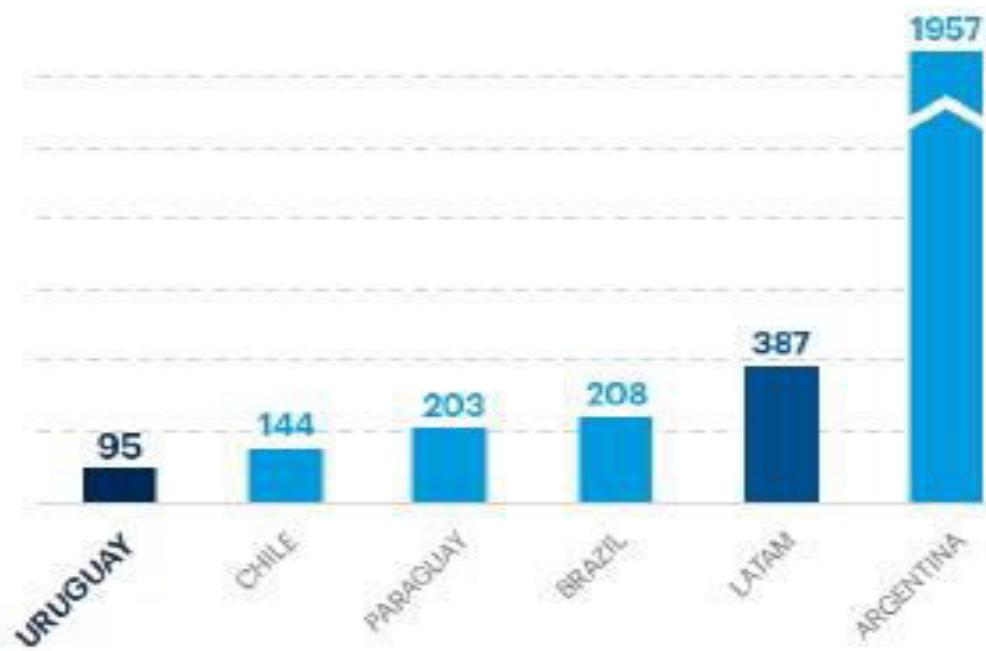
MOODY's

STANDARD  
& POOR'S

Fitch Ratings

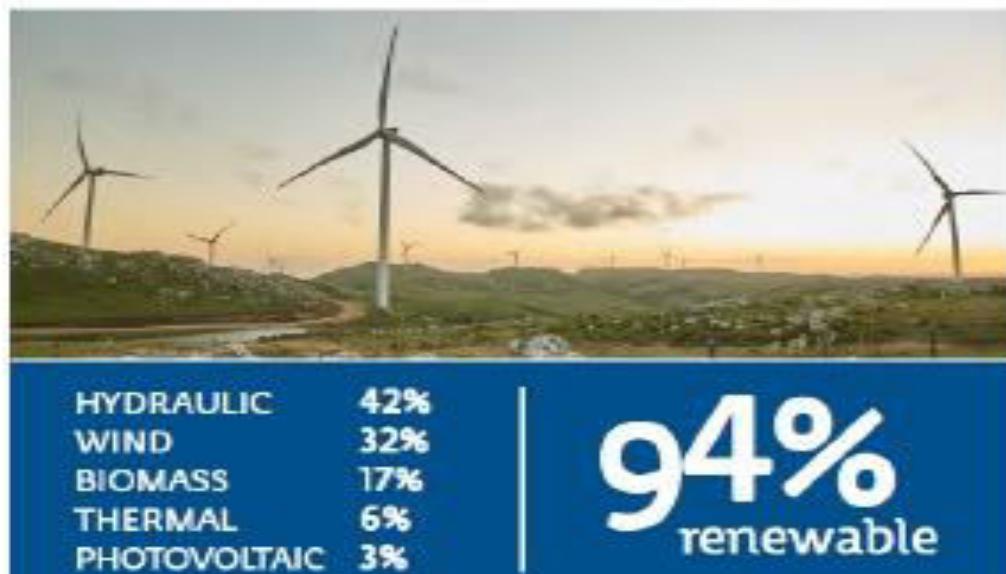
Source: MEF - Ministry of Economy of Uruguay, J.P. Morgan Chase (January 2024).

## The lowest country risk in the region



# At the forefront of sustainability

**#3 IN THE WORLD**  
Wind & Solar Energy  
REN21 2023 Report



Source: National Energy Balance, average 2017-2022



UruguayNatural



GREEN BOND LINKED TO KPI



**44%**  
Native forest and growing



**+80%**  
Livestock production  
based on natural pastures



LAWS:  
Soil Conservation  
Protected Area  
Waste Management