



PERÚ

Ministerio
de Comercio Exterior
y Turismo

Peru: Trade and Investment Prospects

Teresa Mera

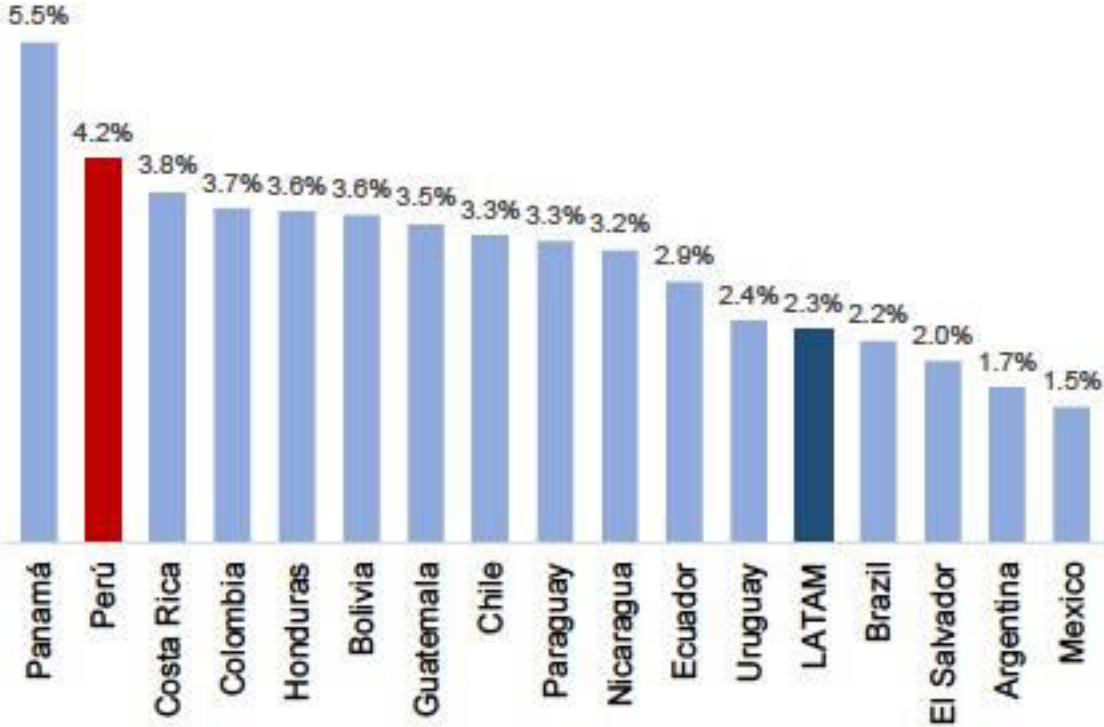
Vice Minister of Foreign Trade

Ministry of Foreign Trade and Tourism of Peru

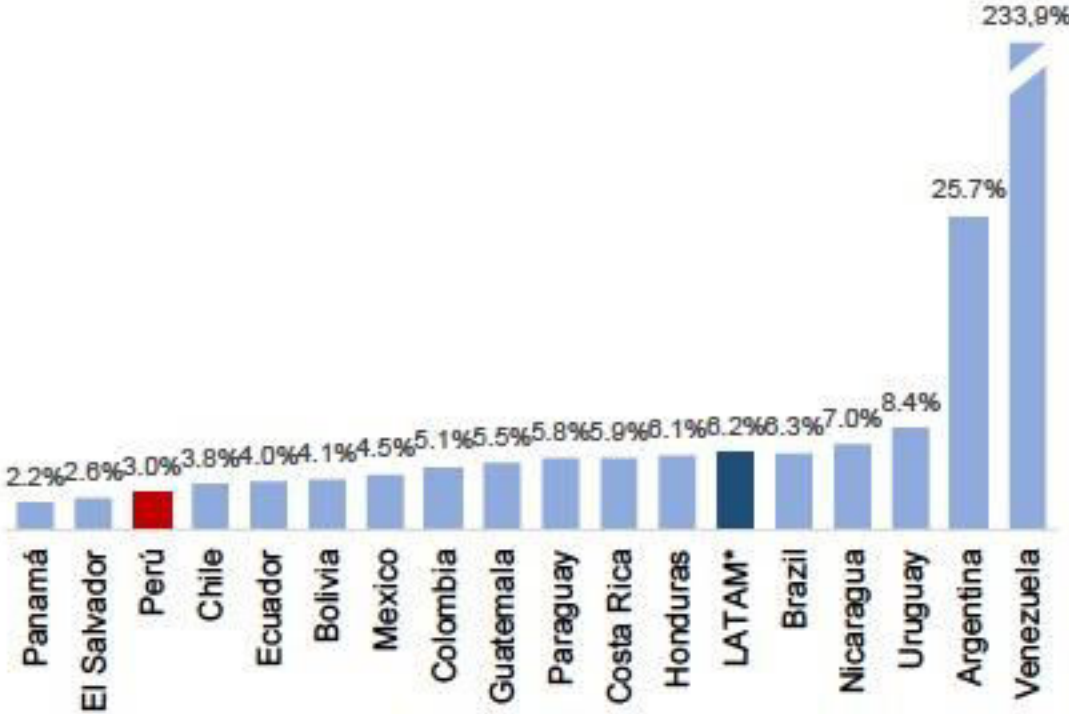


Peru: One of the most dynamic and solid economies in Latin America

Real GDP Average Annual Growth, 2001 – 2023 (%)



Average Annual Inflation Rate, 2001 – 2023 (%)



[*] LATAM average inflation does not include Venezuela.

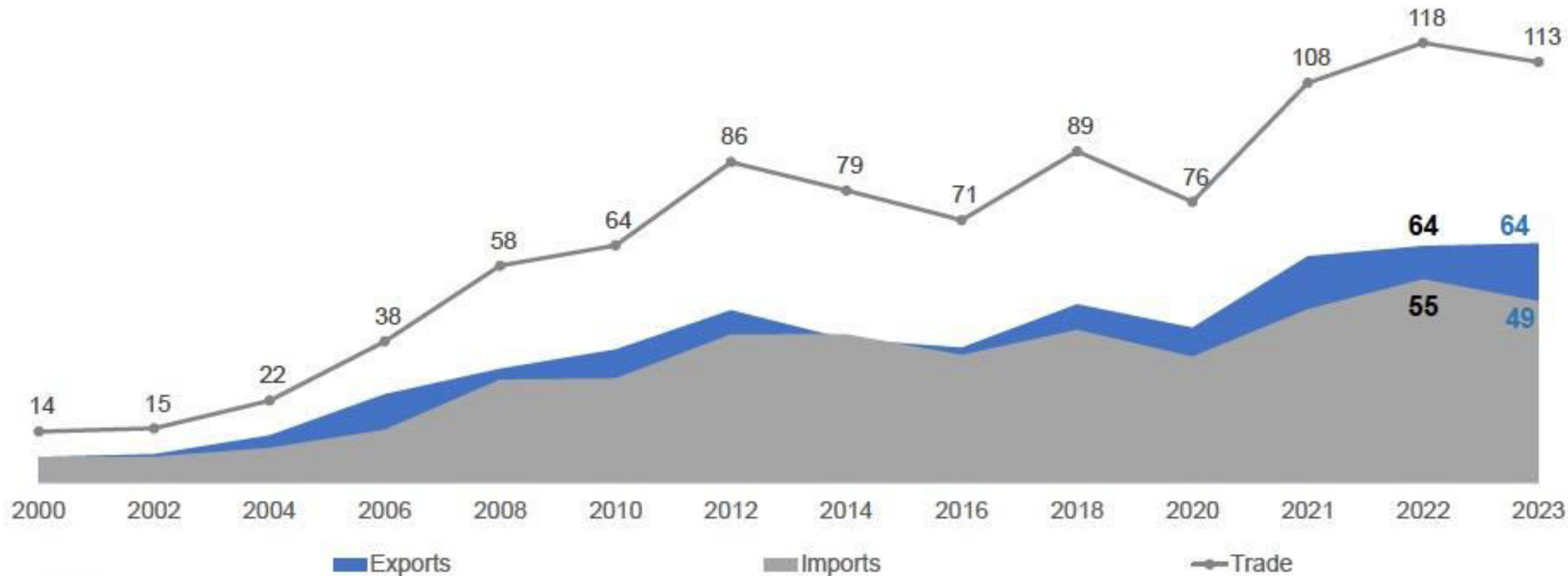
Source: IMF (WEO – october 2023).

Elaboration: MINCETUR-VMCE-DGIECE

Peru: Trade in goods

In two decades trade has expanded by 9 times

(US\$ Billions)



Peru: World leader in food products



Blueberries
Grapes
Quinoa
Asparragus¹



Fresh avocado²
Brazilian nuts³
Ginger²
Giant Squid



Preserved palm heart



Fresh mangoes²
Cocoa beans⁴



Coffee^{5,6}
Algae



Fresh garlic³

Peru: Connected to the world



UK + CPTPP



82%
World's GDP



42%
Population



91%
Peruvian exports

In force

Signed

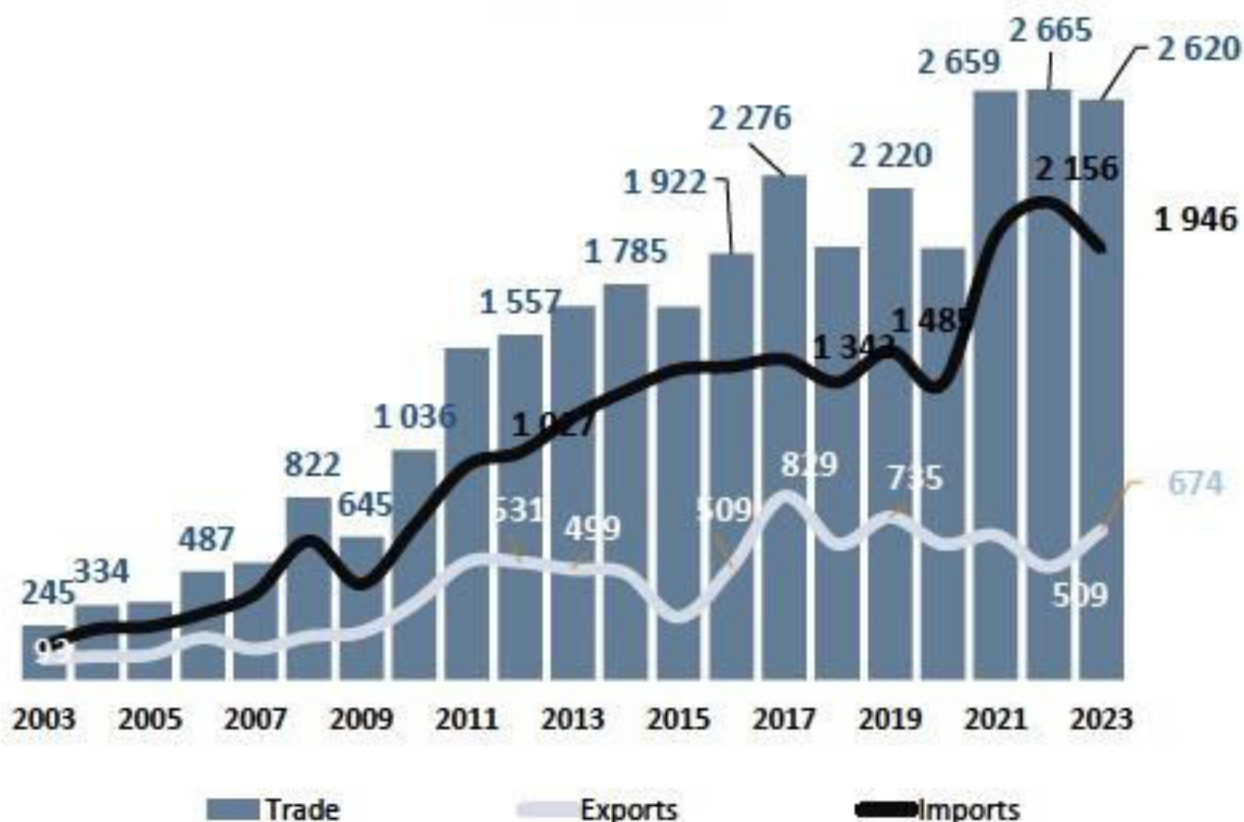
Negotiation

To initiate or resume

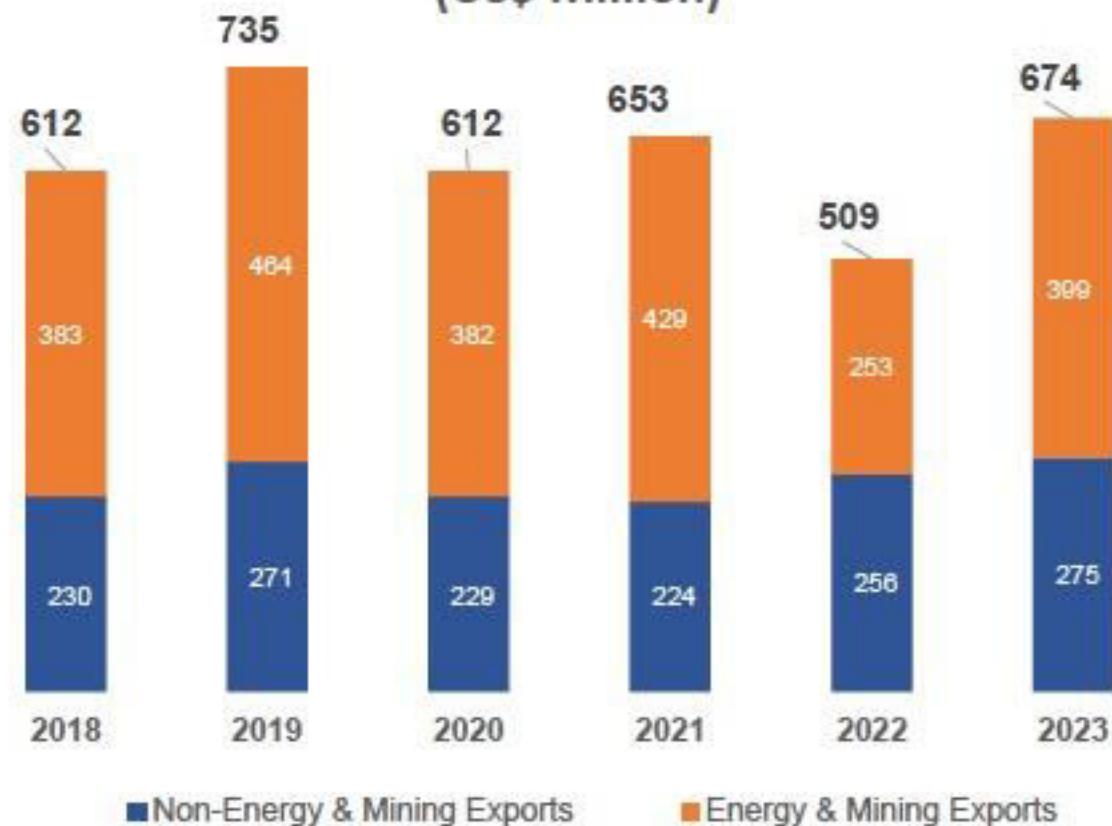
Peru – ASEAN: Bilateral Trade

Peru's exports to ASEAN grew 32,5% in 2023.

Bilateral Trade Peru – ASEAN
(US\$ Million)



Exports to ASEAN
(US\$ Million)



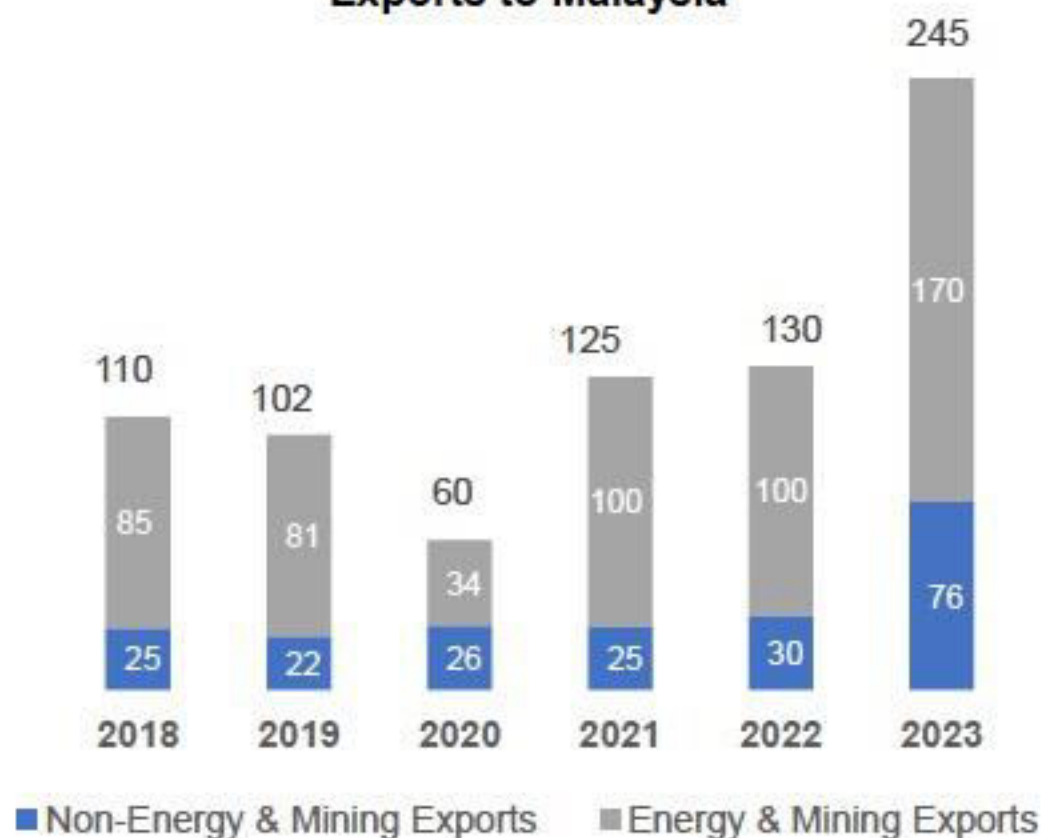
Peru – Malaysia : Bilateral trade

Malaysia is Peru's 11th largest trading partner in Asia and 25th largest in the world.

Bilateral Trade Peru – Malaysia (US\$ Million)



Exports to Malaysia

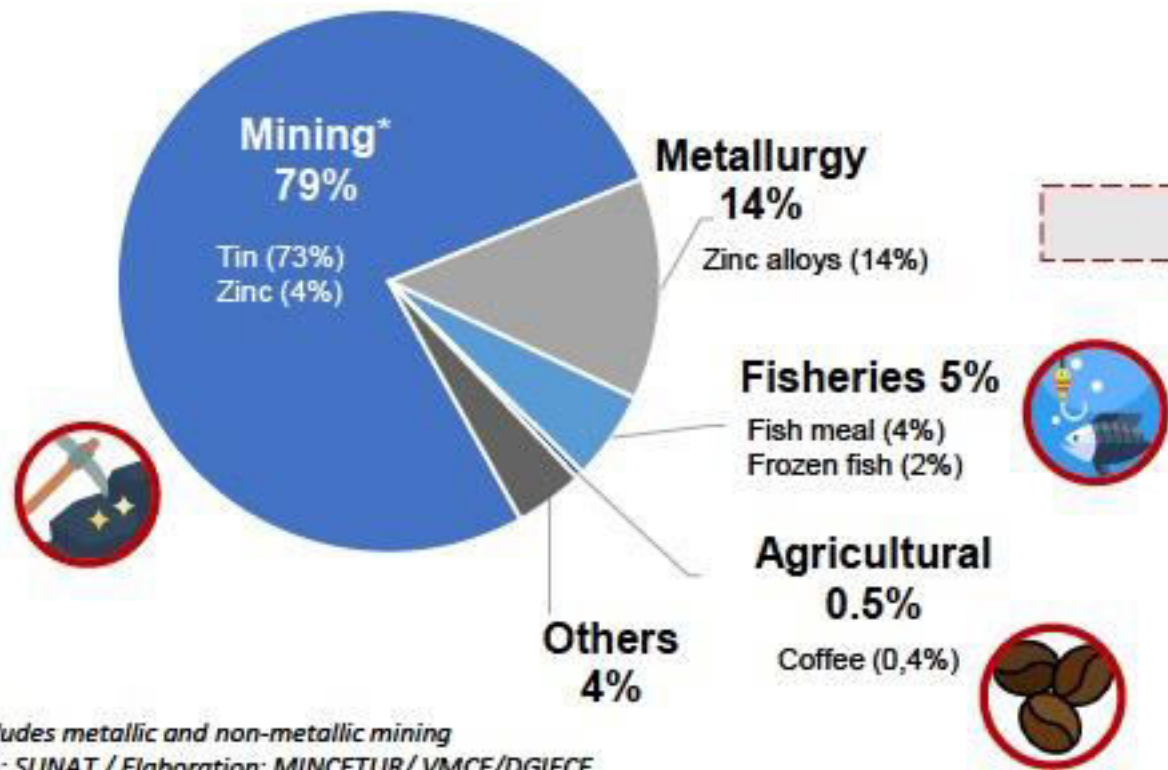


Peruvian Exports to Malaysia

Exports of Goods by Sector

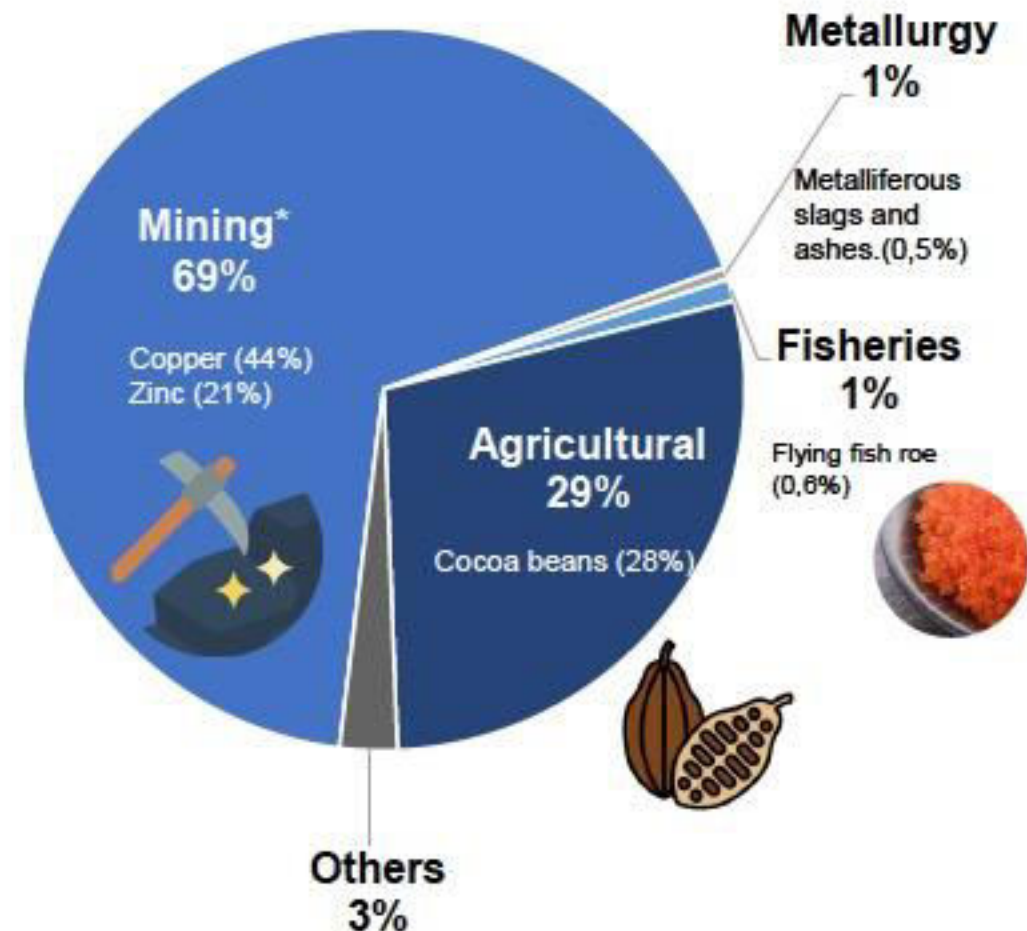
2000

US\$ 22 Million



2023

US\$ 245 Million



(*) Includes metallic and non-metallic mining
Source: SUNAT / Elaboration: MINCETUR/ VMCE/DGIECE

Peruvian trade opportunities in Malaysia

1



Fresh blueberries

2



Quinoa

3



Fresh grapes

4



Oranges

5



Avocado

6



Chia seeds

Investing in Peru

COMPETITIVE



A wide network of international agreements with **22 FTAs**



Conducive and stable legal framework for foreign investments



Tax incentives for investments at a general level and in specific sectors.



Strategic Location: in the center of South America as a gateway to the Pacific Rim



Second country in the region with the highest level of competitiveness (IMD, 2023)



Peru occupies the **third** place in the World Digital Competitiveness Ranking among Latin American countries (IMD, 2023)

DIVERSE



Peru is among the **7 most diverse** countries in the world



In terms of forest area, Peru ranks second in Latin America and **fourth** worldwide



11 eco-regions that allow generating social inclusion by developing key sectors such as tourism and agribusiness (main job generators)

Malaysian investment in Peru

2003-2023

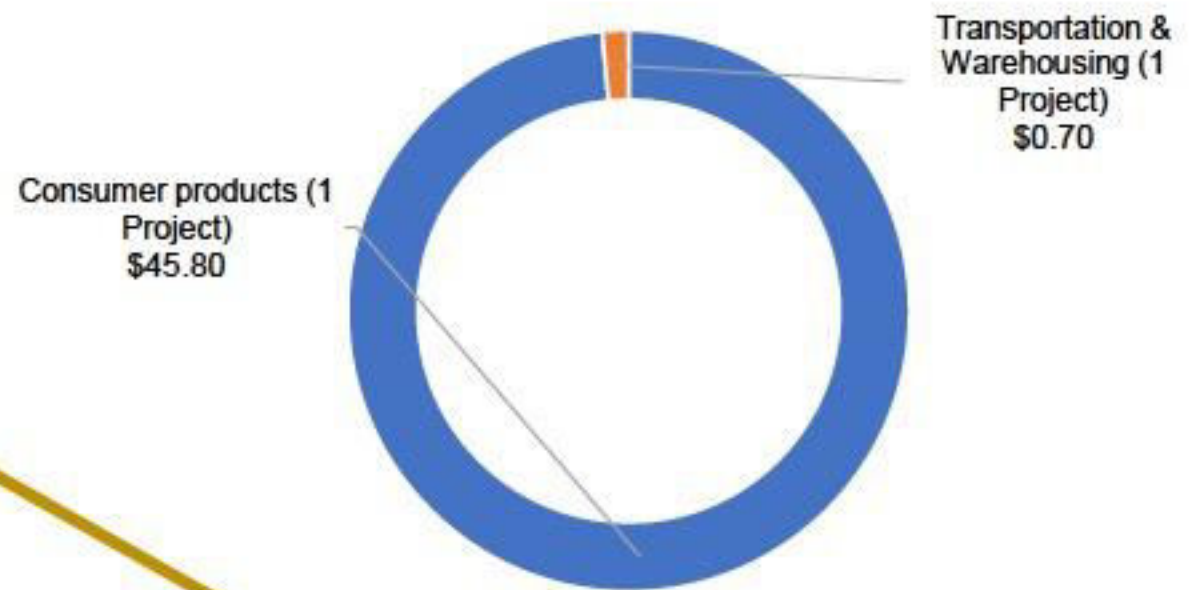
Main indicators

CAPEX (USD million)	46.5
Generated jobs	477
Registered projects	2
Number of companies	2

FDI Malaysia in regions of Peru

Region	Projects	CAPEX (USD million)
Lima	1	0.7
Other	1	45.8

FDI from Malaysia in Peru, according to economic sectors (USD million)



KERRY
LOGISTICS



APEC Peru 2024



Theme:
**“Empower, Include,
Grow.”**

Priorities

- 1** **Trade and investment for inclusive and interconnected growth.**
- 2** **Innovation and digitalization to promote transition to the formal and global economy.**
- 3** **Sustainable growth for resilient development.**



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Thanks

