



“ Sustainable Trade

The Way Moving Forward!

”



SUSTAINABLE DEVELOPMENT GOALS



ESG & SDG2030: How do they relate to each other?

E NVIRONMENTAL

S OCIAL

G OVERNANCE



Sustainable trade is the

exchange of goods and services that generate

social and environmental benefits which go

beyond the mere creation of economic value.

Sustainable trade also

promotes the preservation and reuse of
environmental resources and
reduces poverty and inequality.

WHAT IS SUSTAINABLE TRADE



1. It generates economic value
2. It reduces poverty and inequality
3. It regenerates the environmental resource base; and
4. It is carried out within an open and accountable system of governance

Sustainable trade have several functions:

- To inform, raise awareness and create the demand for sustainable goods and services in export markets.
- To facilitate the harmonization and mutual recognition of multiple standards, and the coevolution of new standards and regulations.
- To strengthen capacities in developing countries for innovation in the design, management and implementation of positive environmental, labour and ethical initiatives.

[Source : UNEP]

Fair Trade Towards Sustainable Trade

1 Opportunities for Disadvantaged Producers



2 Transparency & Accountability



3 Fair Trade Practices



4 Fair Payment



5 No Child Labour, No Forced Labour



6 No Discrimination, Gender Equity, Freedom of Association



7 Good Working Conditions



8 Capacity Building



9 Promote Fair Trade



10 Respect for the Environment





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Thank you

*Keep in Touch @ 012 - 980 2292
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daniele.g@reigroup.com.my

propenomist@propenomy.com

presidency@proptech.org.my

