

MALAYSIA EXTERNAL TRADE DEVELOPMENT CORPORATION (MATRADE)



MINISTRY OF
INVESTMENT, TRADE AND INDUSTRY



VISION

"Positioning Malaysia As A Globally Competitive Trading Nation"

MISSION

"Promoting Malaysia's Enterprises To The World"

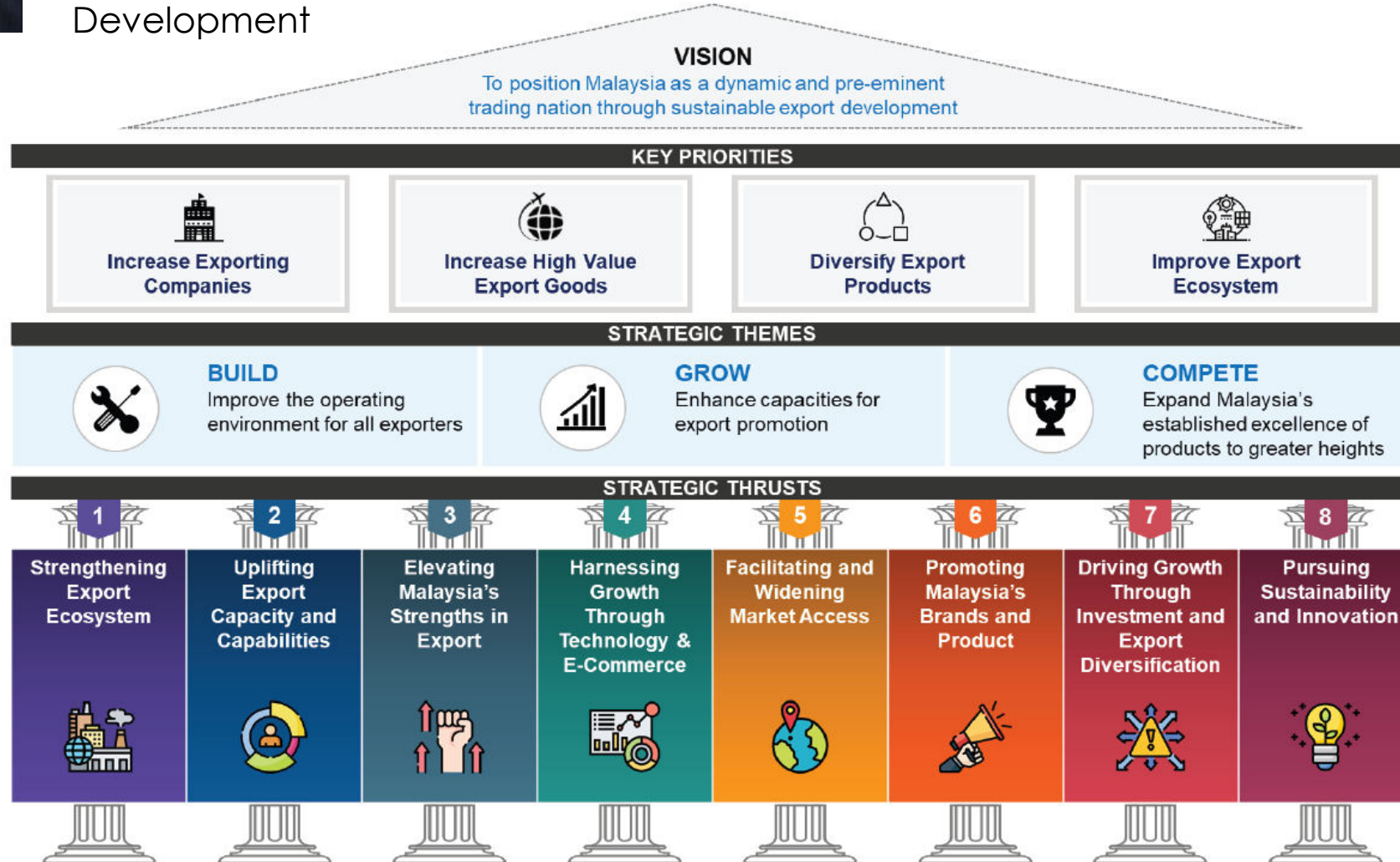
Trade Promotion Framework



National Trade Blueprint

Comprehensive 5-year Action Plan (2021 – 2025)

- To increase Malaysia's exports competitiveness through improved business ecosystem
- To position Malaysia as a Dynamic & Pre-eminent Trading Nation through Sustainable Export Development



MATRADE's CORE FUNCTIONS



Export Promotion
Bringing The Malaysian Brand To The World



Exporters Development
Creating Knowledge and Developing Skills



Trade & Market Information
Putting Great Ideas For Inspired Decisions



Trade Advisory Services
Providing Insights For Global Success

EXPORTERS JOURNEY WITH MATRADE



The Time to
EXPORT
is Now.

**DEVELOP
YOUR EXPORT
JOURNEY
WITH
MATRADE**



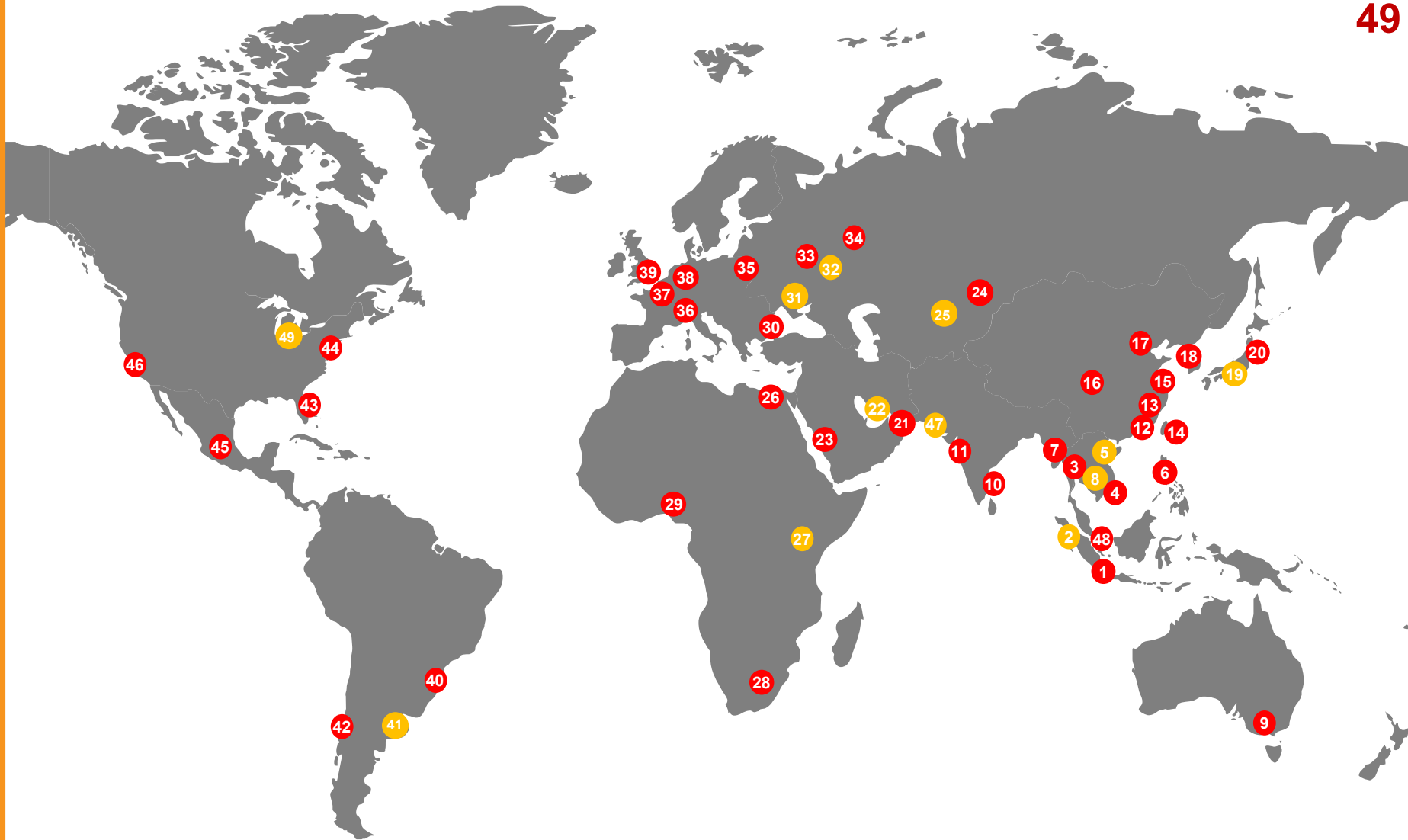
Malaysia External Trade Development
Corporation (MATRADE)
www.matrade.gov.my



MATRADE Global Network



49 offices in 38 countries



- | | |
|--------------------|-----------------|
| 1 Jakarta | 26 Cairo |
| 2 Medan | 27 Nairobi |
| 3 Bangkok | 28 Johannesburg |
| 4 Ho Chi Minh City | 29 Lagos |
| 5 Hanoi | 30 Istanbul |
| 6 Manila | 31 Budapest |
| 7 Yangon | 32 Kiev |
| 8 Phnom Penh | 33 Warsaw |
| 9 Melbourne | 34 Moscow |
| 10 Chennai | 35 Frankfurt |
| 11 Mumbai | 36 Milan |
| 12 Hong Kong | 37 Paris |
| 13 Guangzhou | 38 Rotterdam |
| 14 Taipei | 39 London |
| 15 Shanghai | 40 Sao Paulo |
| 16 Chengdu | 41 Buenos Aires |
| 17 Beijing | 42 Santiago |
| 18 Seoul | 43 Miami |
| 19 Osaka | 44 New York |
| 20 Tokyo | 45 Mexico City |
| 21 Dubai | 46 Los Angeles |
| 22 Doha | 47 Karachi |
| 23 Jeddah | 48 Singapura |
| 24 Almaty | 49 Toronto |
| 25 Tashkent | |

37 Trade Offices | 12 Marketing Offices

ADVANCING EXPORTS ACCELERATING GROWTH

What we offer to Malaysian companies:



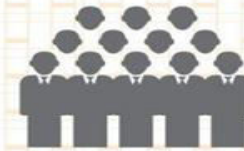
Exporters
Development
Programmes



Export
Promotion
Activities



Trade and
Market
Intelligence



Trade
Advisory
and Support