





COLOMBIA

DESTINATION FOR SUSTAINABLE INVESTMENT

Investment Destination

OUR DOMESTIC MARKET IS ONE OF THE MOST ATTRACTIVE IN THE REGION



Geographic location, Colombia has global connectivity



+52 MM inhabitants

The **young** population drives the domestic market and the labor force. **64%** of the population is under 40 years old.



5 BUSINESS CENTERS

+ 1 MILLION INHABITANTS

Bogotá, Medellín, Cali, Barranquilla y Cartagena.



Preferential access provided by

18 FTA IN FORCE AND 2 SIGNED
(Korea and subscribe Singapore)



Large Business network and ecosystem that drives entrepreneurship **5.704.308** companies



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LEADERSHIP AND COMMITMENT TO **SUSTAINABLE ECONOMIC DEVELOPMENT**



Committed to becoming a **world power of life.**



MEGAbiodiversity that drives business.



Leader in the **energy transition**

PACIFIC:
13.2% of GDP:
Population: **8,5 Million**
Main sectors :

- commerce
- tourism
- defense,
- manufacturing
- real estate
- sugar
- fisheries (ocean)

ANDES:
68.7% of GDP
Population: **22 Million**
Main sectors::

- commerce
- tourism
- coffee
- real estate
- flowers
- manufacturing industries



CARIBBEAN:
15.9 % of GDP
Population: **11,770,199**
Main sectors:

- commerce
- tourism
- manufacturing industries
- oil, carbon, nickel
- palm oil
- cattle

AMAZON –ORINOCO:
0.2% of GDP:
Population: **273,418**
Main sectors:

- commerce
- tourism
- palm, soy
- livestock
- fisheries (freshwater)

#PEACEWITHNATURE

30% protected areas



COLOMBIA

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Between 2018 and 2023, Colombia received investment flows from Asia totaling U\$D 1.239 billion.



SOCIEDAD PUERTO INDUSTRIAL
AGUADULCE
BUENAVENTURA
AN ICTSI & PSA COMPANY

Sociedad Puerto Industrial de Aguadulce S.A. **joint venture**
- International Container Terminal Services, Inc. (ICTSI) and PSA International Pte Ltd operating a **Multiuser Container Terminal** at the **Port of Buenaventura (Singapore-Philippines)**

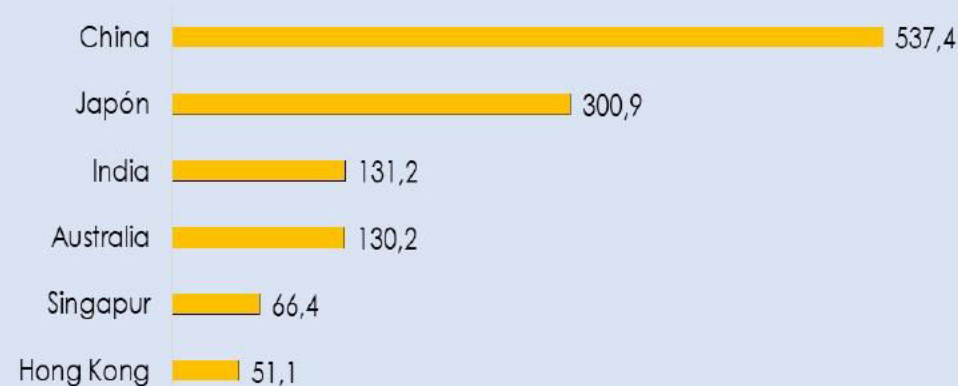


Bananas @ Santa Marta. **Oil palm** @ Puerto Gaitan
- Technical, technological, financial, accounting and consulting services.
- Supply of **inputs and machinery** to companies that develop agricultural production activities. (**Malaysia**)

Total investment from Asia in Colombia, 2018-2023* (USD Millions)"



Primary investing countries of the Hub in Colombia
Accumulated 2018 - 2023* (USD Millions)



AGRI-FOOD IMPORTANT PLAYER



95% of the cocoa produced is **fine and aromatic**, a distinction given to around 12% of the globally traded beans. Colombia **190,000 ha** planted. 2022 **62,107 tons** produced



World's **leading** producer of mild and **specialty coffees**, which stand out for their origin, cultivation techniques, and premium qualities. Production i2023, with **11.3 million 60-kilo bags**



2nd country with the greatest variety of flowers, exporting **1,600 different types**. In 2022, it is estimated that Colombia exported over **300,000 tons**



Oil Palm. **559,000 ha** are in production, with **5.2 million ha** having **potential** for oil palm. Additionally, **688,000 tons** palm oil exported in 2022.



1st
Exporter of
Arabica coffee



1st
Exporter of
carnations



1st
Exporter of
fresh tilapia



2nd
Exporter of
green coffee



2nd
Exporter of fresh
cut flowers



4th
Exporter of
banana



6th
Exporter of
fresh fruits
(among LATAM exporters)



7th
Exporter of
palm oil

VERY ATTRACTIVE INVESTMENT DESTINATION IN ENERGY TRANSITION, AMONG 107 EMERGING COUNTRIES

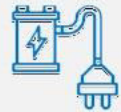


FDI promotion to diversify the energy matrix with Non-Conventional Energy Sources (NCES), and efficient energy management.

Investment in renewables reached a new high at **USD 952 million** in 2021. **Wind USD 678 million, Solar at USD 274 million.**



High potential to generate energy with non-conventional sources. Availability of resources exceeds world average. **Colombia surpasses the world average solar radiation by 60%, reaching 4.5 kWh/m2.**

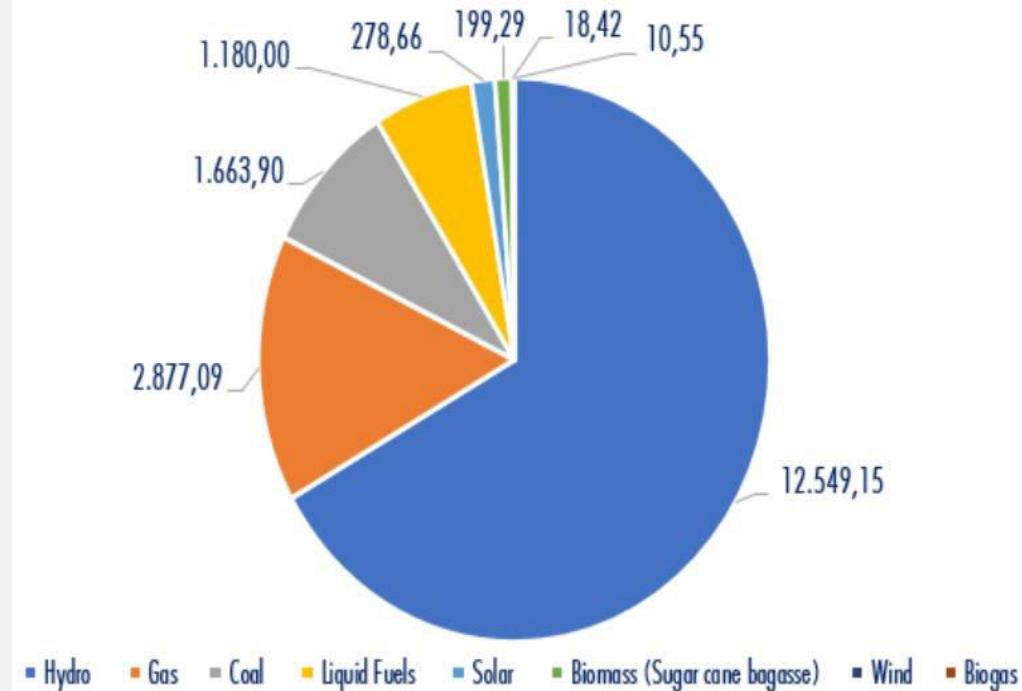


Development of **sustainable energy solutions** for Non-Interconnected Areas such as individual photovoltaic systems or batteries storage



New developments in transmission and distribution infrastructure to ensure reliability. (Trough Public call).

Effective Capacity 2022 by Resource (MW)



OPPORTUNITIES FOR THE DEVELOPMENT OF TOURISM ACTIVITY IN HIGH-POTENTIAL REGIONS



2023 5.86 million tourists visited "The Country of Beauty"

Non-resident visitors 24.3% higher than those received in 2022



Rural and community-based tourism: projects such as eco-glamping, ecolodges, campsites, sustainable green developments.



Sun and beach tourism: Development of hotels, beach and jungle ecosystems, infrastructure for bird watching, construction of tourist docks, marinas, and access to new technologies.

Urban hotels: hotels focused on the youth, senior, corporate or leisure segments in main and intermediate cities.



Entertainment: development of theme parks and venues for events.



In addition, the development of the activity must be supported by local **enabling infrastructure**, which includes the following investment approaches:



- Civil infrastructure (Roads, airports, aqueducts, etc.)
- IT, innovation tools and telecommunications.
- Training for human talent in the regions.

REGIONAL HUB FOR KNOWLEDGE-BASED INDUSTRIES



BPO y KPO: Back Office and KPO operations development centers



Software and IT: factories and software development for verticals agritech, fintech, blockchain, health, logistics, energy, e-commerce, APPS, among others.



Fintech: Financial services to meet the needs of the rural population and those with the greatest needs.



Videogames: own production and development centers and outsourcing services for videogames.



Technological infrastructure: Deployment of networks in rural and remote areas to provide digital connectivity services.



Audiovisual: production and recording studios for audiovisual content, taking advantage of the wide cultural and geographic diversity and tax incentives.



Between 2013 and 2022, more than 44 foreign productions were filmed in Colombia,

- **Memoria (2021), Jury Prize Cannes Film Festival**
- **Gemini Man with Will Smith filmed in Cartagena,**
- **Mile 22 with Mark Wahlberg shot in Bogotá,**

REGIONAL PRODUCTION HUB OF HIGH-VALUE-ADDED MANUFACTURING

INVESTMENT OPPORTUNITIES



Manufacture, filling and packaging of vaccines that promote technology transfer and strengthen health sovereignty.



Production of active pharmaceutical ingredients local and regional demand



Attract auto parts companies and vehicle assemblers that accelerate and strengthen the adoption of new technologies in the electric vehicle segment.



Construction of shipyards and attraction of TIER 1 and 2 companies for the local production of armored vessels / vehicles and parts for the naval and defense industries.



The exports of carved emeralds reached 109 million dollars as of December 2021."



The Defense industry is the 2nd industry in Colombia with the highest number of patents registered



THANK YOU