

# 13th World Chinese Economic Forum

## 第十三屆世界華人經濟論壇

“Empowering Global Prosperity Through Innovation,  
 Connectivity and Shared Progress”

“赋能全球繁荣：以创新与互联共创共享未来”

2nd December 2025 | 2025 年 12 月 2 日

AsiaWorld-Expo, Hong Kong | 香港亚洲国际博览馆

ORGANISED BY:



SUPPORTING ORGANISATIONS:



SPONSOR:



# CONTENT 目录

- 1 INTRODUCTION & OBJECTIVES**  
简介与目标
- 9 CHAIRMAN'S MESSAGE**  
主席献词
- 12 13TH WORLD CHINESE ECONOMIC FORUM**  
第十三届世界华人经济论坛
- 16 HONG KONG: RISING GLOBAL AI & INNOVATION HUB**  
香港: 全球人工智能与创新新枢纽
- 23 PAST EVENTS**  
往届活动回顾
- 34 PROGRAMME**  
节目表
- 39 HOST**  
主办单位
- 42 SUPPORTING ORGANISATIONS**  
支持单位
- 49 SPONSOR**  
赞助单位
- 58 PANELLIST'S PROFILE**  
演讲嘉宾简介
- 62 QR CODE**  
二维码
- 64 INDEX**  
索引

# INTRODUCTION & OBJECTIVES

简介与目标

## INTRODUCTION



### World Chinese Economic Forum (WCEF)

The World Chinese Economic Forum (WCEF) is a world-class event that connects economic opportunities in China with various regions around the world through investment opportunities and business connections.

WCEF is a global platform with over 10 years of history that discusses the most important global issues related to China, bringing together government and business leaders, promising entrepreneurs, and media to explore collaborative efforts that can have a positive impact on the global economy and profitability.

- A platform for knowledge exchange through a wide array of panel discussions covering critical global issues related to China and the Chinese diaspora network.
- A clearing house for new businesses looking for venture capital in key industries and future markets.
- A counter-narrative hub to tell a different story about China to the global mainstream media and the foreign strategic policy communities worldwide.

## OBJECTIVES

- To foster meaningful dialogue on China's evolving role in the new era among scholars, policymakers, media representatives, and industry leaders.
- To encourage the development of innovative business ventures that align with China's economic direction and meet the needs of an increasingly digital global future.
- To present balanced, third-party perspectives that enrich and diversify the global narrative on China.

## 介绍



### 世界华人经济论坛

世界华人经济论坛(WCEF)是一个世界级的盛会,通过投资机会和商业联系将中国和全球不同地区的经济机遇联系在一起。世界华人经济论坛(WCEF)是一个拥有超过10年历史的全球平台,讨论与中国有关的最重要的全球问题,将政府和企业领导人、有前途的企业家和媒体聚集在一起,探讨能够对全球经济产生积极影响与获利的协同作用。

- 知识交流平台,通过各种的小组讨论会讨论与中国和族侨民网络相关的重大全球问题。
- 信息交换中心,专为在关键行业和未来市场中寻找风险投资的新业务而设。
- 反叙述中心,向全球主流媒体和外国战略政策群体讲述有关中国的一个不同的故事。

## 目标

- 促成学者、政策制定者、媒体代表与业界领袖就中国在新时代的角色开展深入交流与探讨。
- 推动创新型企业的发展,使其顺应中国经济发展方向并满足全球数字化未来的需求。
- 以中立的第三方视角提供更丰富、多元的“中国叙事”,促进国际社会更全面的理解。

# WCEF × GIS: JOINT EVENT INTRODUCTION

世界华人经济论坛 × 全球创新展  
暨全球创新峰会：联合活动简介

## WCEF × GIS: JOINT EVENT INTRODUCTION



## WCEF × GIS 2025: A Historic Collaboration for Technology and Entrepreneurship

The 13th World Chinese Economic Forum (WCEF) will proudly co-host its Opening Ceremony with the 2025 Global Innovation Show & Global Innovation Summit (GIS), marking a momentous partnership that unites the world's most influential Chinese entrepreneurs with global innovators and changemakers.

Since its establishment in 2009, WCEF has become a hallmark of Chinese entrepreneurship, promoting dialogue, collaboration, and shared prosperity across continents. Each edition brings together forward-thinking business leaders to strengthen global ties and foster innovation-driven growth.

The 2025 WCEF × GIS collaboration represents a new era of synergy between technology and entrepreneurship, where innovation becomes the catalyst for economic transformation. Together, both platforms spotlight Hong Kong's unique position as a global hub connecting East and West, uniting business visionaries, investors, and innovators under the shared vision of Empowering Global Prosperity through Innovation, Connectivity, and Shared Progress.

This unprecedented collaboration not only celebrates the achievements of the global Chinese business community but also inspires the world toward a future powered by innovation, sustainability, and cross-border cooperation.

WCEF × GIS: 联合活动简介



## 世界华人经济论坛与全球创新 展暨全球创新峰会：科技与创业 的历史性合作

第十三届世界华人经济论坛 (WCEF) 将与 2025 GIS 全球创新展暨全球创新峰会共同举行开幕式，标志着全球华人最具影响力的企业家与全球创新者和变革者的深度联结。

自2009年创办以来，世界华人经济论坛已成为华人企业家精神的标志性平台，推动跨洲对话、协作与共享繁荣。每一届会议都汇聚前瞻的商业领袖，强化全球联结，促成创新驱动的增长。

2025年世界华人经济论坛与全球创新展暨全球创新峰会的合作代表着科技与创业融合的新纪元，创新成为经济转型的催化剂。两大平台联袂，聚焦香港作为全球东西方连接的枢纽，汇聚商业远见者、投资人和创新者，以“赋能全球繁荣：以创新与互联共创共享未来”为共同愿景。

此次前所未有的合作不仅庆祝全球华人商业社群的成就，也激励世界向一个由创新、可持续发展与跨境合作驱动的未来迈进。



## WCEF × GIS: JOINT EVENT INTRODUCTION



### GIS 2025 Joins Forces with WCEF for Historic Innovation & Entrepreneurship Collaboration Hong Kong

The 2025 Global Innovation Show & Global Innovation Summit (GIS) will be held from 2 - 3 December 2025 at the AsiaWorld-Expo, Hong Kong, bringing together visionary leaders, world-renowned scientists, global investors, and cutting-edge start-ups under one roof. Hosted by the Global Tech Innovation Alliance (Hong Kong) (GTIA) and co-hosted by the Silicon Valley Innovation & Entrepreneurship Forum (SVIEF), IPEF, and Bauhinia Magazine, GIS stands at the forefront of global innovation and collaboration.

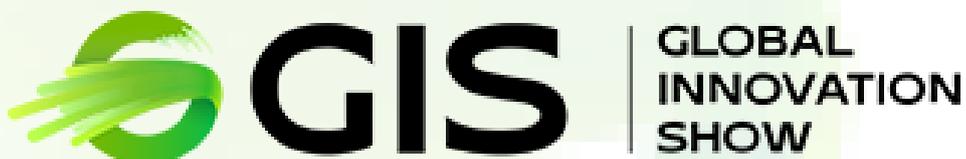
In 2025, GIS joins hands with the 13th World Chinese Economic Forum (WCEF) for a historic joint opening ceremony, marking the first-ever collaboration between two of the world's most influential platforms for innovation and entrepreneurship. This partnership celebrates Hong Kong's pivotal role as a gateway connecting the global Chinese business network with the world's most dynamic innovation ecosystems.

The event is organised by Beijing Gaochuang Technology Co., Ltd, Beijing Zhongji Shengshi Intelligent Technology Co., Ltd. (2045 Accelerator), and Shanghai Suyuan Information Technology Co., Ltd, with Shenzhen innoX, NSRTimes, Beijing Industry-Finance-R&D Synergy Technology Development Co., Ltd., and The Greater Bay Area CEO Club as Co-Executive Organisers.

Supported by the China Chamber of International Commerce (CCOIC/CCPIT) and leading international associations, the 2025 GIS champions the theme "Converging Intelligence, Cultivating Green", showcasing revolutionary breakthroughs from Fortune 500 companies, unicorns, and pioneering start-ups across Europe, the United States, China, Japan, Singapore, and Australia.

As a premier stage for transformative ideas and industry collaboration, GIS highlights the industrialisation of disruptive technologies, shaping the future of a smarter, more sustainable world.

## WCEF × GIS: 联合活动简介



## 2025 GIS 全球创新展暨全球创新峰会携手世界华人经济论坛在香港开启历史性创新与创业合作

2025 GIS 全球创新展暨全球创新峰会将于 2025 年 12 月 2 日至 3 日在香港亚洲国际博览馆隆重举行。届时，来自世界各地的远见领导者、国际知名科学家、全球投资机构代表以及前沿科技初创团队将齐聚香港，共同参与这一全球瞩目的创新盛会。作为国际科技创新领域的重要平台，GIS 一直致力于汇聚全球创新力量，推动科技成果转化，并促进跨区域产业协作。

本届 GIS 由全球科技创新联盟（香港）（Global Tech Innovation Alliance, GTIA）主办，并由硅谷创新与创业论坛（Silicon Valley Innovation & Entrepreneurship Forum, SVIEF）、IPEF 国际创新创业平台以及《紫荆杂志》共同协办，充分展现其作为全球创新网络枢纽的地位。2025 年，GIS 将首次与第十三届世界华人经济论坛携手举办联合开幕式，这不仅是两大国际重量级平台的历史性首次合作，更象征着科技创新与华商力量的深度联动，凸显香港在全球创新生态与国际商务体系中的重要战略价值。

此次活动由北京高创科技有限公司、北京中基盛世智能科技有限公司（2045 加速器）以及上海素元信息技术有限公司共同主办，并由深圳 innoX 创新中心、NSRTimes 新视界传媒、北京产融研协同科技发展有限公司以及大湾区 CEO 俱乐部协力执行。中国国际商会（CCOIC/CCPIT）以及多家国际机构也为本届活动提供了重要支持，使得本次盛会在组织规模、参与深度与国际影响力方面均实现全面提升。

2025 GIS 全球创新展暨全球创新峰会的主题为“智汇全球，绿创未来”，将重点展示来自欧洲、美国、中国、日本、新加坡、澳大利亚等国家和地区的世界 500 强企业、独角兽企业以及创新先驱团队的最新技术突破。这不仅是一场创新成果的集中呈现，更是一场推动跨界融合、激发国际合作、链接资本与科技力量的重要盛会。

作为全球变革性思想与产业协作的核心舞台，GIS 致力于推动颠覆性技术的产业化落地，推动创新生态向更加智能化、高效化和可持续发展的方向发展，为构建未来全球经济新格局贡献力量。

# CHAIRMAN'S MESSAGE

主席献词

# CHAIRMAN'S MESSAGE



## **Esteemed Guests and Participants,**

It is my great pleasure to welcome you to the 13th World Chinese Economic Forum (13th WCEF). For more than a decade, the Forum has served as a meaningful international platform that connects the global Chinese business community with partners from around the world. At a time when global developments are changing rapidly, open dialogue and practical cooperation are essential for ensuring long-term growth and stability.

We are honoured to host this year's Forum in Hong Kong, a city well recognised for its international connectivity, strong financial ecosystem, and role as a gateway between China and the world. Hong Kong's unique strengths make it an ideal place for engaging discussions on the future of global economic collaboration.

The theme of this year's Forum, "Empowering Global Prosperity Through Innovation, Connectivity and Shared Progress," reflects our collective aim to promote development that is forward-looking, open, and inclusive. Innovation helps economies remain competitive, connectivity strengthens cross-border partnerships, and shared progress ensures that the benefits of growth reach more people globally.

This Forum brings together leaders from government, business, technology, academia and finance to exchange views on key trends such as digital transformation, artificial intelligence, sustainable development and emerging global opportunities. We hope these discussions will inspire new ideas and encourage stronger cooperation across regions.

Since its establishment, WCEF has been committed to uniting the strengths of global Chinese communities and supporting international collaboration. Through our programmes and partnerships, we strive to contribute to a more resilient, innovative and interconnected global economy.

I would like to express my sincere appreciation to our supporting organisations, partners and sponsors for their continued trust. I also thank our speakers, moderators and participants for your involvement and contributions. May this Forum bring fruitful discussions, meaningful connections and new opportunities for all.

Thank you, and I wish you a productive and successful 13th WCEF.

A handwritten signature in black ink, appearing to be 'C.Y. Cheah'. The signature is stylized with a large loop and a long horizontal stroke extending to the right.

C.Y. Cheah  
Founder of WCEF & Chairman of the International Strategy Institute (ISI)

# 主席献词



尊敬的各位嘉宾、各位代表，

热烈欢迎您参加第十三届世界华人经济论坛。我们非常高兴与各位齐聚香港，共同参与这一具有国际影响力的重要交流合作平台。本届论坛以“赋能全球繁荣：以创新与互联共创共享未来”为主题，围绕新时代全球发展所面临的机遇与挑战展开深入探讨。

当今世界正经历深刻演变。科技创新不断突破，全球经济结构加速重塑，可持续发展与互利合作成为国际社会的共同期待。在此背景下，世界华人经济论坛自创立以来，始终致力于凝聚全球华商力量，推动跨区域交流协作，携手各方探寻合作共赢的新路径。

本届论坛在香港举办。作为连接中国与世界的重要国际枢纽，香港凭借成熟的金融体系、开放的营商环境及卓越的国际网络，在全球经济发展中扮演着不可替代的角色。论坛落地香港，不仅体现了其在全球经济中的重要地位，也有助于进一步拓展国际协作的深度与广度。

围绕本届主题，我们希望与各界嘉宾共同探讨如何通过创新增强发展动能，通过互联互通强化跨境合作，并以共享理念推动更加包容、可持续的全球经济格局。创新是推动经济前行的核心力量，互联互通是深化合作的重要纽带，而共享发展是全球繁荣的共同愿景。

本次论坛邀请来自政府、工商界、科技界、学术界和金融界的多位重量级嘉宾，共同关注数字经济、人工智能、绿色转型、供应链重构及全球投资趋势等前沿议题。相信通过多方智慧的交流与碰撞，将为国际合作带来新的启发与动力。

回顾历程，世界华人经济论坛已经成为促进全球华商与国际社会沟通合作的重要桥梁。展望未来，我们将继续秉持开放包容、合作共赢的理念，不断完善平台建设，为全球经济的互联互通、创新发展贡献更多力量。

最后，谨向所有支持单位、合作伙伴和赞助机构表示衷心感谢，也向远道而来的各位嘉宾致以诚挚的欢迎。希望本届论坛能为大家带来新的见解、拓展新的合作，并共同推动构建更加繁荣、稳定和可持续的未来。

祝第十三届世界华人经济论坛圆满成功！

谢泉勇先生  
世界华人经济论坛主席及国际战略研究院创始人兼主席(ISI)

# 13TH WORLD CHINESE ECONOMIC FORUM

## 13th World Chinese Economic Forum



The 13th World Chinese Economic Forum (WCEF) continues its legacy as a premier international platform for dialogue, cross-border cooperation, and global economic engagement. Since its inception, WCEF has played a central role in convening influential leaders from the global Chinese business community and international stakeholders to explore new opportunities, strengthen partnerships, and champion sustainable, innovation-driven growth.

In 2025, the International Strategy Institute (ISI) will bring the 13th WCEF to Hong Kong, a city recognised worldwide for its strategic economic position and unparalleled international connectivity. As one of Asia's most dynamic financial and innovation hubs, Hong Kong serves as the ideal host for this year's Forum, offering a unique environment where East meets West, and where global capital, talent, and technology converge.



This year's theme, "Empowering Global Prosperity Through Innovation, Connectivity, and Shared Progress", reflects WCEF's commitment to addressing the fast-evolving global landscape shaped by technological disruption, digital transformation, and rising expectations for sustainable and inclusive development. Hong Kong's growing leadership within the Greater Bay Area and its rapid advancements in fintech, artificial intelligence, and technology commercialisation further enhance its relevance as the Forum's 2025 host city.

The 13th WCEF also features a historic joint opening ceremony with the 2025 Global Innovation Show Global Innovation Summit, marking the first collaboration between two of the world's most influential platforms for innovation and entrepreneurship. This partnership underscores Hong Kong's pivotal role as a gateway linking the global Chinese business network with the world's most dynamic innovation ecosystems, and highlights the city's expanding strategic importance on the world stage.

Supported by governments, business chambers, industry leaders, and academic institutions across the world, the 13th WCEF offers unparalleled opportunities for high-level networking, policy dialogue, investment exchange, and business collaboration. Participants will gain firsthand insights into Hong Kong's evolving innovation landscape, including its role in accelerating AI development, driving technological transformation, and shaping the future of global economic cooperation.

Positioned as a highly curated and influential global forum, the 13th WCEF brings together leaders from government, business, finance, academia, and technology to explore forward-looking strategies for the next phase of global economic advancement. Through meaningful dialogue and strategic partnerships, the Forum aims to strengthen international connectivity and contribute to a more resilient, innovative, and inclusive global economy.

# 第十三届世界华人经济论坛

## 第十三届世界华人经济论坛



第十三届世界华人经济论坛 (WCEF) 将继续发挥其作为国际高端交流平台的重要作用，致力于推动跨境合作、深化全球对话与促进经济联动。自创立以来，WCEF始终汇聚海内外华商领袖与国际各界代表，共同探讨全球经济机遇，深化国际伙伴关系，并引领以创新驱动的可持续发展。

2025年，国际战略研究院 (ISI) 将本届论坛移师香港举办。作为全球公认的国际金融枢纽与创新高地，香港凭借其独特的战略地位、卓越的国际连通性和成熟的商业生态，成为东西方交汇、资本人才技术汇聚的重要中心，是本年度论坛的理想举办地。



本届论坛以“赋能全球繁荣：以创新与互联共创共享未来”为主题，体现了WCEF对当前全球格局深刻变化的积极回应。面对技术颠覆、数字化加速以及可持续与包容性发展需求的不断上升，论坛将以创新为引擎、以互联为纽带、以共享为愿景，推动中外企业与机构共同探索新的合作模式。香港在粤港澳大湾区的战略角色、在金融科技及人工智能领域的快速发展，更使其成为2025年论坛的最佳承载地。

本届WCEF亦将与2025 GIS全球创新展暨全球创新峰会举行历史性的联合开幕式。这是两大全球具有广泛影响力的创新与创业平台首次合作，充分彰显香港作为连接全球华商网络与全球创新生态的关键枢纽地位，也突显其在世界舞台上的战略重要性不断提升。

在各国政府机构、商协会、行业领袖及高等院校的大力支持下，第十三届世界华人经济论坛将为参会者提供前所未有的高端交流机会，包括政策对话、投资互动、商业合作及跨境项目对接。与会者将深入了解香港在人工智能、科技创新与未来产业发展中的最新布局，亲身感受其在推动全球经济合作与技术变革中的重要作用。

作为一个高度专业化且具有国际影响力的论坛，本届论坛将汇聚来自政府、工商界、金融界、科技界及学术界的领军人士，共同探讨全球经济未来发展的前瞻性议题。论坛旨在通过深度对话与战略合作，进一步强化国际联通能力，为构建更加韧性、创新与包容的全球经济体系贡献力量。

# HONG KONG: RISING GLOBAL AI & INNOVATION HUB

香港：全球人工智能与创新新枢纽

# HONG KONG: RISING GLOBAL AI & INNOVATION HUB



Hong Kong is entering a transformative chapter as it accelerates its rise into one of the world's most competitive centres for artificial intelligence, robotics, smart-city technologies and frontier digital innovation. Over the past decade, the city has developed an extensive innovation foundation led by Hong Kong Science Park (HKSTP), Cyberport, the InnoHK national-level research clusters, and world-renowned universities such as HKU, CUHK and HKUST. These institutions form the backbone of a fast-growing ecosystem where scientific research, entrepreneurial development, global capital, and cross-border industrial collaboration converge. Unlike traditional tech hubs that grow from a single industrial cluster, Hong Kong's AI ecosystem is powered by a unique "four-engine model": world-leading universities driving fundamental research, government-supported R&D platforms providing infrastructure, venture-backed start-ups accelerating commercialisation, and deep integration with the Greater Bay Area (GBA), one of the world's most advanced technology and manufacturing corridors.

## Leading Global Research Excellence



Hong Kong's universities are internationally recognised for their contributions to AI science. At CUHK, the Multimedia Laboratory (MMLab) produces pioneering breakthroughs in computer vision, laying the foundations for image recognition and autonomous systems. HKUST's robotics teams are globally respected in autonomous navigation and aerial robotics, while HKU has become a leader in the application of AI to medicine, clinical decision support, and biomedical imaging. This research strength allows Hong Kong to move rapidly from theoretical discovery to real-world innovation, creating a steady pipeline of technologies and talent that strengthen the city's AI ecosystem.

# HONG KONG: RISING GLOBAL AI & INNOVATION HUB

## Government-Led Platforms & Innovation Infrastructure



The Hong Kong SAR Government has played a decisive role in accelerating the city's technology development. Through InnoHK, Hong Kong has established more than 30 internationally recognised laboratories in collaboration with MIT, Harvard, Imperial College London and Tsinghua University. These research centres focus on artificial intelligence, robotics, health technology, advanced engineering and intelligent systems, forming one of the most concentrated clusters of global R&D outside Silicon Valley.

Complementing these platforms are forward-looking policy measures such as R&D super tax deductions, large-scale innovation funds, reindustrialisation incentives and dedicated talent admission schemes, creating a competitive environment for companies and researchers to anchor long-term AI development in Hong Kong.

# HONG KONG: RISING GLOBAL AI & INNOVATION HUB

## A Smart-City Testbed Connected Seamlessly to the Greater Bay Area



Hong Kong's compact urban environment offers an ideal real-world testing ground for AI applications.

AI-enabled mobility systems, citywide 5G infrastructure, automated airport operations, intelligent port logistics and smart-building technologies have already been deployed across the city, allowing companies to test and refine innovations at scale.

Meanwhile, Hong Kong's integration with the Greater Bay Area magnifies its strengths. Shenzhen provides world-class hardware engineering and rapid prototyping, Guangzhou and Dongguan offer industrial-scale manufacturing, and Hong Kong links these capabilities to global markets through its financial and legal systems. This unique cross-border synergy allows AI technologies to evolve from laboratory concepts to global products with exceptional speed.

### **Why Hong Kong Matters to the Future of Global AI**

Hong Kong's rise as a global AI and innovation powerhouse is grounded in a combination of advantages that few cities possess. Its universities generate world-class scientific breakthroughs; government-led research platforms bring global talent and institutions together; smart-city deployments offer a living laboratory for technological experimentation; and the city's seamless connection with the Greater Bay Area provides unmatched industrial strength and market scale.

Together, these elements create an innovation ecosystem where research, entrepreneurship, capital and manufacturing reinforce one another, enabling Hong Kong to shape the next wave of technological and economic development in Asia and beyond. As the host of the 13th World Chinese Economic Forum, Hong Kong offers an ideal environment for global dialogue, cross-border collaboration and exploration of the future of AI-driven prosperity.

# 香港：全球人工智能与创新新枢纽



香港正迎来科技发展的关键跃升期，正迅速迈向全球最具竞争力的人工智能、机器人技术、智慧城市解决方案和数字创新中心之一。过去十年间，香港围绕香港科学园（HKSTP）、数码港（Cyberport）、InnoHK 国际科研平台，以及香港大学、香港中文大学、香港科技大学等世界知名高校，构建起科研、产业、资本与跨境协作深度融合的科技生态体系。

与依赖单一产业集群成长的传统科技城市不同，香港的人工智能生态呈现出“顶尖高校科研 + 政府科研平台 + 创业与资本力量 + 粤港澳大湾区产业协同”四引擎驱动模式，为未来科技突破奠定坚实基础。

## 世界领先的科研实力，为香港 AI 发展奠定根基



香港高校在人工智能基础研究方面长期位居亚洲前列，持续产出具有全球影响力的成果。

香港中文大学的 多媒体实验室 (MMLab) 在计算机视觉领域享誉全球，其研究成果广泛应用于智能设备、图像识别与自动驾驶等方向；香港科技大学在机器人自主导航与空中机器人系统方面处于国际领先；香港大学则在医学影像、智能诊断和临床 AI 等交叉领域取得突破性进展。

这些科研成果不仅推动 AI 科学的前沿发展，也为香港人工智能产业提供源源不断的技术储备与高端人才。

# 香港：全球人工智能与创新新枢纽

政府主导的科研平台与政策支持，构建国际级创新体系



香港特区政府大力推动创新科技发展，通过 InnoHK 国际科研平台吸引了麻省理工学院、哈佛大学、帝国理工学院、清华大学等全球顶尖学府共建逾三十间世界级实验室。这些实验室覆盖人工智能、机器人技术、生物医药、智能制造、数据科学等多个前沿领域，形成高度集聚的全球科研网络。

与此同时，香港实施的研发开支额外扣税、再工业化资助、创新科技基金、高端人才引进计划等举措，使科研机构与企业能够在香港获得稳定、具有国际竞争力的创新环境。

# 香港：全球人工智能与创新新枢纽

智慧城市试验场与大湾区协同，形成独特发展优势



凭借紧凑的城市结构与完善的数码基建，香港成为亚洲最理想的人工智能应用试验场。城市级 AI 项目已在多个领域落地，包括交通优化、能源管理、物流与航运自动化、5G 城市应用和市政数据管理等，真正实现“技术在城市中验证、在生活中落地”。

同时，香港与深圳、广州、东莞等粤港澳大湾区城市形成紧密协作：深圳具备全球领先的硬件研发与制造能力，广州和东莞提供规模化产业链支持，而香港负责科研突破、法律保障、金融体系及国际通道建设。这种跨区域协同模式，使人工智能技术能够实现“在香港研发、在深圳试制、在湾区量产、面向全球输出”的完整链条。

香港为何成为全球人工智能未来发展的关键力量

香港之所以能够在全球人工智能发展中占据重要地位，源于其极为独特的综合优势：世界级的科研实力、政府主导的科研平台、成熟可靠的国际金融体系、真实的智慧城市应用场景、以及与粤港澳大湾区紧密协作的产业生态。

这些优势不仅让香港成为全球 AI 创新浪潮中的关键枢纽，也使其具备引领下一轮科技与经济变革的潜力。

因此，香港成为第十三届世界华人经济论坛的理想举办地，让全球华商领袖、科学家与行业决策者能够在这里洞察未来趋势、对接跨境合作，并共同探讨人工智能驱动下的全球经济新格局。

# PAST EVENTS

往届活动回顾

# 12th WORLD CHINESE ECONOMIC FORUM



## **“Harmonising Mutual Success Through Global Connectivity: Advancing Chinese Economic Development” 12th & 13th November 2023 | Qingtian County, Zhejiang Province, China**

Since its establishment in 2009, the World Chinese Economic Forum has steadily grown into a premier international platform for dialogue between China and the global community. Originally conceived to explore China’s economic rise and the evolving interests of overseas Chinese, the Forum has, over time, strengthened its influence as a bridge for global engagement, cooperation, and shared development.

The 12th World Chinese Economic Forum, held on 12–13 November 2023 in Qingtian County, Zhejiang Province, marked another milestone in the Forum’s development. This edition was organised by the International Strategy Institute (ISI) with the valued support of the China Chamber of International Commerce (CCOIC), the 5th Overseas Imported Commodities Expo & Qingtian Imported Wine Trade Fair Executive Committee, and the Wenzhou University Overseas Chinese College.

# 12th WORLD CHINESE ECONOMIC FORUM



The Forum was graced by distinguished leaders, including Mr. C.Y. Cheah, Chairman of ISI; Mr. Xu Jinli of CCOIC; Mr. Ge Xuebin of CCPIT; and Mr. Pan Wei, Deputy Secretary of the Qingtian County Committee and County Chief.



In his opening remarks, Mr. Cheah reflected on the legacy of WCEF, describing it as “a testament to our shared aspirations and a commitment to the economic empowerment of the Chinese community worldwide.” He emphasised the Forum’s ongoing mission of fostering understanding, strengthening international ties, and advancing cooperation across borders.

The 12th WCEF featured discussions on some of the most pressing themes shaping global and regional growth. These included the Regional Comprehensive Economic Partnership (RCEP) and its role in driving digital transformation, as well as new opportunities arising under the Belt and Road Initiative (BRI). Delegates explored the future of a unified digital marketplace, the development of global infrastructure networks, and the importance of strengthening economic interconnectivity.

# 12th WORLD CHINESE ECONOMIC FORUM



A special session titled “World of Qingtian” highlighted the county’s unique heritage and dynamic international trade ecosystem. Speakers explored investment opportunities, overseas Chinese networks, and the strategic importance of Qingtian within China’s global engagement.

A significant moment during the Forum was the reflection on the upcoming 50th anniversary of diplomatic relations between China and Malaysia in 2024. Mr. Cheah underscored this milestone as a symbol of deep mutual trust and enduring cooperation, noting that the Forum served as an important prelude to a year of celebration and strengthened bilateral engagement.



On 13 November, delegates participated in a site visit across Qingtian to experience its cultural heritage, stone-carving tradition, and thriving import commodity trade. This firsthand exploration provided deeper insight into the county’s history, economic strengths, and global diaspora connections.

The Forum concluded with a reaffirmation of WCEF’s commitment to championing dialogue, innovation, and collective wisdom in driving economic progress. Special appreciation was extended to the 5th Overseas Imported Commodities Expo & Qingtian Imported Wine Trade Fair Executive Committee, CCOIC, Wenzhou University Overseas Chinese College, Sabah-China Chamber of Commerce, Thai-Chinese Culture and Economic Association, the Young Entrepreneur Association of Cambodia, and Asia Success Media Group for their invaluable support in making the 12th edition a success.



The event brought together nearly 300 delegates from China, Malaysia, Thailand, Cambodia, Singapore, Indonesia, Morocco, Peru, and other parts of the world. Their diverse perspectives and professional expertise enriched the discussions and embodied the Forum’s mission of fostering collaborative spirit and shared advancement.

# 往届活动回顾 第十二届世界华人经济论坛



“融合共赢，全球联通：推动华人经济发展”

2023年11月12日至13日 | 中国浙江省丽水市青田县

自2009年创立以来，世界华人经济论坛(WCEF)不断发展壮大，逐步成长为连接中国与全球的重要对话平台。论坛最初旨在探讨中国经济崛起、海外华侨华人面临的重大课题以及国际格局变化，历经多年实践，已逐渐成为深化交流合作、推动互联互通、促进共同发展的国际性品牌活动。

第十二届世界华人经济论坛于2023年11月12日至13日在中国浙江省丽水市青田县成功举办。本届论坛由国际战略研究院(ISI)主办，并获得中国国际商会(CCOIC)秘书处、第五届华侨进口商品博览会暨青田进口葡萄酒交易会执行委员会、以及温州大学华侨学院的大力支持。



谢泉勇先生  
Mr. C.Y. Cheah

世界华人经济论坛主席及国际战略研究所创始人兼主席(ISI)  
WCEF Chairman  
Founder and Chairman of the International Strategy Institute (ISI)



本次论坛汇聚多位重量级嘉宾，包括：国际战略研究院主席，谢泉勇先生，中国国际商会(CCOIC)，许金利先生，中国国际贸易促进委员会(CCPIT)，葛学斌先生，以及青田县委副书记、县长，潘伟先生。

## 往届活动回顾

### 第十二届世界华人经济论坛



在开幕致辞中，谢主席回顾了论坛十余年的发展历程，指出：“世界华人经济论坛不仅是一场大会，更是我们共同打造的事业与传承，体现了全球华人共同的愿景与推动经济发展的坚定承诺。”他强调，本届论坛延续了上一届杭州峰会的成果，继续致力于促进理解、加深合作、推动各国之间的互联互通与友好往来。

论坛围绕多项全球与区域关注的重要议题展开深入讨论，其中包括区域全面经济伙伴关系协定 (RCEP) 在数字化转型中的战略作用、“一带一路”倡议 (BRI) 的互联互通建设、新基础设施带来的合作机遇，以及构建统一数字市场的前景。



本届论坛特别设置了“世界青田”专题板块，重点介绍青田独特的侨乡文化、产业优势与投资机遇。青田凭借深厚的历史积淀、活跃的海外华人网络以及蓬勃发展的进口贸易产业，成为展示新时代侨乡发展成就的重要窗口。

论坛期间，谢主席特别提到 2024 年中国与马来西亚建交 50 周年的历史节点，强调这一里程碑象征着两国半个世纪的友好合作与共同成长。本届论坛不仅向这一周年致敬，也为来年的庆祝活动奠定了合作基础。讨论一致认为，继续深化双边合作将为社会进步、经济繁荣与文化交流带来更广泛意义。

## 往届活动回顾 第十二届世界华人经济论坛



本届论坛吸引了来自中国、马来西亚、泰国、柬埔寨、新加坡、印度尼西亚、摩洛哥、秘鲁等国家和地区的近300名代表参加。多元背景的嘉宾们带来了丰富的观点与经验，充分体现了论坛“共商、共享、共赢”的精神内涵。



11月13日，代表团参加了青田实地考察活动，走访青田进口商品城、侨乡文化场馆及产业园区，深入了解青田在贸易发展、侨乡文化与开放合作方面的最新成果。

本届论坛圆满落幕，国际战略研究所特别向以下单位致以诚挚感谢：第五届华侨进口商品博览会暨青田进口葡萄酒交易会执行委员会、中国国际商会（CCOIC）、温州大学华侨学院、沙巴中国总商会、泰中友好文化经济协会、柬埔寨青商会、亚洲企业 等机构在筹备与举办过程中的大力支持。

# 11th WORLD CHINESE ECONOMIC FORUM



## **“Realising the Vision of Shared Development for a Better World” 11th & 12th December 2019 | Midtown Shangri-La, Hangzhou, China**

Since its establishment in 2009, the World Chinese Economic Forum has continuously grown. Initially, it was a platform for discussing China's potential as a global economic powerhouse, the major issues facing overseas Chinese, and the impact of global geopolitics.

Over the years, the World Chinese Economic Forum has solidified its position as a supporter of ASEAN-China relations and a hub within the overseas Chinese network. After a decade of building a cooperative platform for China and overseas Chinese, the World Chinese Economic Forum is about to embark on a new chapter.

The 11th World Chinese Economic Forum, in its first year of bold initiatives, focuses on discussing the prospects of the Chinese era of peace and prosperity in an ever-changing world. As the world turns towards protectionism and threatens global economic decline, China has introduced a new concept of shared prosperity and development, unlike anything heard before in the global economic lexicon.

Through initiatives like the Belt and Road Initiative (BRI) and institutions like the Asian Infrastructure Investment Bank (AIIB), our connectivity and the shared destiny of all humankind are being determined.

The 11th World Chinese Economic Forum attracted the participation of nearly a thousand representatives from government departments, business sectors, and academic institutions from 28 countries and regions.

# 11th WORLD CHINESE ECONOMIC FORUM



Opening Keynote Address by CY Leung, the former Chief Executive of Hong Kong.



Tony Kwok Man Wai served as a panelist and discussed the topic of ensuring business integrity amidst BRI expansion.



From left to right: The award recipient, Tan Sri Datuk Seri Panglima (Dr.) Goh Tian Chuan, former Deputy Minister of Health of Malaysia, Lee Boon Chye, and WCEF Chairman cum Founder & Chairman of the ISI, Mr. C.Y. Cheah, posed together for a photograph.



Participants from all around the world had the opportunity to visit Alibaba Group and discover the inner workings of the company.

# 2018 WORLD CHINESE ECONOMIC FORUM



**“Towards A Common Future:  
Enhancing New Opportunities In A Changing World”  
9th & 10th November 2018 | Palace of the Golden Horses Kuala  
Lumpur, Malaysia**

2018 marks the 44th anniversary of the establishment of diplomatic relations between China and Malaysia. Malaysia was the first ASEAN country to establish diplomatic relations with China, starting a new phase of cooperation between the two countries. Over the past 44 years, China-Malaysia relations have continued to grow and strengthen. China and Malaysia have become strategic partners with high-level mutual trust.

This year also marks the return of the World Chinese Economic Forum (WCEF) to Malaysia to celebrate the 44th Anniversary of Malaysia China diplomatic relations. WCEF is also a super connector and bridge for strengthening and building connectivity and business linkages between Southeast Asia, Europe and China.

# 2018 WORLD CHINESE ECONOMIC FORUM



From left to right: CY Leung, the former Chief Executive of Hong Kong; Mr. C.Y. Cheah, WCEF Chairman and Founder, as well as Chairman of the ISI; Dato' Seri Anwar Bin Ibrahim, President of the People's Justice Party; and Lim Guan Eng, former Minister of Finance, are on stage for a group photo.

TOWARDS A COMMON FUTURE: ENHANCING NEW OPPORTUNITIES IN A CHANGING WORLD

9 - 10 NOVEMBER 2018 | PALACE OF THE GOLDEN HORSES, KUALA LUMPUR, MALAYSIA



Tan Sri Michael Yeoh, H.E. Shaukat Aziz, and Dato' Teo Tong Kooi served as panelists at the 2018 World Economic Forum, which had the theme 'Towards a Common Future: Enhancing New Opportunities in the Changing World.'



To present Tun Mahathir with a gift of appreciation.



The participants at the 2018 World Chinese Economic Forum thoroughly enjoyed their time bonding with one another, fostering meaningful connections and relationships during the event.

# PROGRAMME

## 节目表

# PROGRAMME

2nd December 2025 | 2025 年 12 月 2日  
AsiaWorld-Expo, Hong Kong | 香港亚洲国际博览馆

## Forum Day 论坛议程

| Time 时间       | Activity 活动  |
|---------------|--|
| 08:30 - 09:00 | Forum Participants Registration 会议注册   |
| 09:00 - 09:05 | GIS + WCEF Promotional Video Screening 宣传视频播放  |
| 09:05 - 09:10 | <b>Welcome Remarks by the GIS Conference Chairman</b><br>Mr Benjamin Fok Chun Yue<br>Chairman of GIS and Director of the Fok Ying Tung Foundation GIS<br><br>GIS 大会主席开场致辞<br>霍震宇先生<br>GIS 大会主席, 香港霍英东基金会董事   |
| 09:10 - 09:20 | <b>13th WCEF'S Welcoming Keynote Remarks</b><br>H.E. Dato' Norman Muhamad<br>Ambassador of Malaysia to China - For WCEF<br><br>欢迎贵宾致辞<br>拿督·诺曼·慕罕默德阁下<br>马来西亚驻中国大使   |
| 09:20 - 09:30 | <b>13th WCEF'S Opening Keynote Address</b><br>Mr. C. Y. Cheah<br>Founder of WCEF & Chairman of the International Strategy Institute (ISI)<br><br>开幕式致辞<br>谢泉勇先生<br>世界华人经济论坛主席及国际战略研究院创始人兼主席(ISI)   |
| 09:30 - 09:50 | <b>2025 GIS'S Keynote Address by Distinguished Speaker</b><br>Prof. Li Zexiang<br>Professor at Hong Kong University of Science and Technology, Founder of XbotPark Robotics Base, and Founder of Mingyue Lake International Intelligent Industry Science and Technology Innovation Base<br><br>重磅嘉宾主旨演讲<br>李泽湘<br>香港科技大学电子与计算机工程学系教授<br>机器人与自动化领域专家XbotPark 机器人基地发起人 |

09:50 – 10:30 **2025 GIS'S Keynote Address by Distinguished Guest Speaker**  
Mr. Geoffrey Hinton  
2024 Nobel Laureate in Physics, "Godfather of AI," and 2018 Turing Award Recipient

重磅嘉宾主旨演讲  
杰弗里·辛顿先生  
2024 年诺贝尔物理学奖获得者、“AI 教父”、2018 年图灵奖得主

10:30 – 10:50 2025 GIS'S Global Innovation Leaders Dialogue 全球创新领袖巅峰对话

10:50 - 11:10 2025 GIS'S Global Innovation Leaders Dialogue 全球创新领袖巅峰对话

11:10 - 11:15 **2025 GIS'S Special Remarks**  
Prof. Sun Dong  
Secretary for Innovation, Technology and Industry, Hong Kong SAR

特别致辞  
孙东先生  
香港科创局局长

11:15 - 11:35 2025 GIS'S Global Innovation Leaders Dialogue 全球创新领袖巅峰对话

11:35 - 11:45 **2025 GIS'S Address by Distinguished Guest**  
Mr Long Yuxiang  
Chairman, China International Cultural Communication Centre (CICCC)

大会重要嘉宾致辞  
龙宇翔先生  
国务院旗下国际文化传播中心主席

11:45 - 12:15 2025 GIS'S Global Innovation Leaders Dialogue 全球创新领袖巅峰对话

12:25 - 12:30 Session Summary & Afternoon Programme Preview 开幕式总结与议程预告

12:30 - 13:30 Lunch 午餐

## Global AI & Humanoid Robotics Summit 全球人工智能 + 具身机器人峰会

13:30 - 13:35 2025 GIS'S Opening by the Master of the Ceremony 主持人开场

13:35 - 13:45 Opening Performance (Robotics Showcase) 开场表演 (机器人表演)

13:45 - 14:00 **2025 GIS'S Keynote Presentation**  
Mr Wang Chuang  
Partner  
Zhiyuan Innovation (Shanghai) Technology Co., Ltd.

主旨演讲  
王闯先生  
合伙人  
智元机器人

14:00 - 14:15 **2025 GIS'S Keynote Presentation**  
Ms Luo Juan Hua  
Partner  
Hangzhou Yun Shenchu Technology Co., Ltd.

主旨演讲  
罗娟花女士  
负责人  
云深处科技亚太

14:15 - 14:30 **2025 GIS'S Keynote Presentation**  
Mr Zhang Huai Dong  
Co-Founder and Chief Algorithm Scientist, Technology at Shenzhen Cyber Robotics Co., Ltd.

主旨演讲  
张怀东先生  
深圳赛博格机器人有限公司联合创始人和首席算法科学家

14:30 - 14:45 **2025 GIS'S Keynote Presentation**  
Dr. Gergely Tamás István  
Chief Science Officer & Chief Scientist, Kois (Tianjin) Artificial Intelligence Technology Co., Ltd.

主旨演讲  
Gergely Tamás István博士  
科伊思人工智能科技有限公司首席科学官&首席科学家

14:45 - 15:15 2025 GIS'S Global Innovation Leaders Dialogue 全球创新领袖巅峰对话

15:15 - 15:30 2025 GIS'S Roundtable Discussion 圆桌对话

## Artificial Intelligence VS New Media 人工智能 vs 新媒体

15:30 - 15:45 **2025 GIS'S Thematic Speech: How New Media Accelerates Tech Innovation and Market Growth in the AI Era**  
Speaker: Zhang Yifan, Self-media event marketing planner

主题演讲: 人工智能时代下, 新媒体如何赋能科技创新市场推广?  
嘉宾: 张一凡, 自媒体事件营销创始人

15:45 - 16:00 **2025 GIS'S Thematic Speech: How New Media Supports the Global Expansion of Tech Brands**  
Speaker: Jiang Mianbin, Founder of Feicheng Education

主题演讲: 新媒体传播如何赋能科技出海?  
嘉宾: 江棉斌, 飞橙教育创始人

## 13th World Chinese Economic Forum (WCEF) 第十三届世界华人经济论坛

16:00 - 16:20 **13th WCEF'S Special Remarks**  
Tan Sri T.C.Goh  
Life Honourable President  
The Federation of Chinese Associations Malaysia (Huazong)

嘉宾致辞  
丹斯里吴添泉  
马来西亚中华大会堂总会 (华总) 永久名誉总会长

16:20 - 17:30 **13th WCEF'S Panel Discussion - The Future of Trade and Investment: Technology, Connectivity and Global Business Transformation**

论坛 - 贸易与投资的未来: 科技、互联与全球商业变革

## Gala Dinner & Annual Awards Ceremony 晚宴及年度颁奖典礼

18:00 - 21:00 **By Invitation Only 仅限受邀嘉宾出席**

### Disclaimer:

- The International Strategy Institute (ISI) reserves the right to make changes to the event content and schedule in the best interest of the Forum.
- ISI shall not be held liable for any postponement or cancellation arising from unforeseen circumstances.
- ISI accepts no responsibility for any views, statements, or opinions expressed—whether orally or in writing—by speakers or participants during the Forum.
- The organisers shall also not be liable for any reproduction, republication, or redistribution of such statements.

© 2025 International Strategy Institute (ISI). All Rights Reserved.

### 免责声明:

- 国际战略研究院 (ISI) 保留为符合论坛整体利益而调整活动内容及时间安排的权利。
- 对于因不可预见的情况所导致的活动延期或取消, 主办方不承担任何责任。
- ISI 对论坛期间任何发言者 (包括演讲嘉宾及与会代表) 在口头或书面发言中所表达的观点、立场或意见不承担任何法律责任。
- 主办方亦不对上述言论的任何转载、复制或再出版行为承担责任。

© 2025 国际战略研究院 (ISI) 版权所有。

# HOST

主辦單位



# HOST

## ISI INTERNATIONAL STRATEGY INSTITUTE

The International Strategy Institute (ISI) is a not-for-profit organisation that helps connect governments and businesses across Asia. We stand for universal ethical business values such as equality, transparency, fair trade, and sustainable development.

Our dialogues, programmes, research and networking platforms are designed to drive economic growth in the region. We aim to:

- 1 Build platforms for regional dialogue and networking opportunities that allow businesses, industry captains and governments to come together to drive economic growth of the region;
- 2 Provide timely research to keep our members and governments informed and updated on global trade and political issues that may have an impact on their operations;
- 3 Match businesses to the right investors and ensure that the companies are paired with the right strategic investment partner.
- 4 Provide strategic platforms that connect governments, businesses, and Civil Society Organisations (CSOs) around the region to conduct CSR programmes for community outreach and to give back to the community.

# 主办单位

## ISI INTERNATIONAL STRATEGY INSTITUTE

国际战略研究所 (ISI) 是一个非营利组织, 宗旨是帮助亚洲各国政府和企业建立联系。组织提倡的道德商业价值观, 包括平等、透明、公平贸易和可持续发展。

我们的对话、项目、研究和网络平台的宗旨在推动该地区的经济增长。我们的目标是:

- 1 建立起可以对话和交流机会的平台, 让企业、行业领袖和政府共同推动区域经济增长。
- 2 提供最新研究, 让我们的成员和政府能够了解可能对其运营产生影响的全球贸易和政治问题。
- 3 让投资者找到合适的生意投资, 并确保公司与合适的战略投资伙伴合作。
- 4 提供战略平台连接政府、企业和民间社会组织 (CSOs), 以开展企业社会责任计划回馈社区。

# SUPPORTING ORGANISATIONS

支持单位

## SUPPORTING ORGANISATION



### The Federation of Chinese Associations Malaysia (Huazong)

The Federation of Chinese Associations Malaysia (Huazong) was founded in 1991 as a non-profit national organisation representing the major Chinese associations in all 13 states in Malaysia. Huazong members consist of Chinese Assembly Halls from 13 states in Malaysia.

The Chinese Assembly Hall of each state is the leading Chinese organisation in the state. Almost all the major Chinese associations in every state are members of the Chinese Assembly Hall in the state. In other words, almost all the major Chinese associations are indirect members of Huazong in Malaysia, focusing on the cultural, educational, economic, social and livelihood of the Chinese community.



### Persatuan Muafakat One Belt One Road Malaysia (PMOBOR)

One Belt One Road Association - PMOBOR is a non-profit organisation composed of a group of Malaysian entrepreneurs with investments in China. Through their extensive presence and business network, PMOBOR actively promotes Malaysia as a prime investment destination in Southeast Asia for Chinese entrepreneurs.

The essence of this organisation's platform lies in the promotion of regional and cross-continental connectivity between Malaysia, China, Southeast Asia, and Eurasia. This platform facilitates industry leaders in Malaysia and China, providing them with network support for business opportunities under the One Belt One Road (OBOR) strategies and initiatives.

## SUPPORTING ORGANISATION



### Asia Success Media Group

Asia Success Media Group is one of Malaysia's leading integrated media groups. Its business including the "Asia Success Inc." branding magazine publishing and promotion of entrepreneur branding activities, organize signature seminar "Branding Creates Wealth Networking Seminar" and organize "Iconic Star Awards" ceremony, and also undertake large-scale awards ceremony, include "Asia Success Award", "World Success Book of Records Recognition", "International Most Impactful Awards" and "Asia Legendary Leader Awards", "Asia Success Inc." branding magazine is one of the branding magazines that gathered the excellent brands of Asia-Pacific region, and thus to create a momentum, resulting in benefits for individual enterprises to build a world-first brand magazine.

Through an objective analysis and comment, to build a business information platform of information sharing, "Branding Creates Wealth Networking Seminar" invites entrepreneurs with extensive and practical experiences to share their views and secrets to success, as well as to pass on the secrets to master the skill of branding, hence evoking greater wealth creation. The "Iconic Star Awards" pay the greatest tributes to all leaders in various fields - the significant figures and leaders of political, economic, cultural and educational sectors. The awards commend the outstanding performers whose efforts and contributions bring positive impetus and influence to the industry and society, while promoting the harmonious development of society.



### Thai-Chinese Culture and Economic Association

The Thai-Chinese Culture and Economy Association is dedicated to promoting cultural and economic cooperation between Thailand and the People's Republic of China.

The roots of this association trace back to the long history of friendship between Thailand and China, with formal diplomatic relations established in 1975 during a period of regional tension.

The founders of the association held meetings with Chinese leaders, opening a new chapter in cooperation between the two countries. Starting with military collaboration, the association gradually expanded its scope to encompass cultural and economic domains. Over different periods, prominent leaders have overseen the association's work, fostering the flourishing of Thai-Chinese cooperation.

The Thai-Chinese Culture and Economy Association represents a deep historical connection between Thailand and China, contributing to the promotion of friendly relations between the two nations and regional peace and prosperity.

## SUPPORTING ORGANISATION



### Young Entrepreneur Association of Cambodia

The Young Entrepreneurs Association of Cambodia (YEAC) was launched in September 2009 by a team of passionate Cambodian young entrepreneurs from various sectors of business in Cambodia.

The Young Entrepreneurs Association of Cambodia (YEAC) was established as a volunteer-driven non-profit organisation whose mandate is to empower young entrepreneurs of Cambodia to enhance youth entrepreneurship and the success of youth-owned businesses by creating a platform for networking, sharing, learning, and synergising business opportunities, thereby contributing to productive employments and economic development that build the next-generation economy for Cambodia.

Our passion for this existence is driven by a common belief that the advancement of one country's next generation economy largely depends on the readiness of the next generation's young professionals as entrepreneurs and business leaders, for which they actively participate.

For this reason, the Young Entrepreneurs Association (YEAC) was created, which is located in Parkway Square, Mao Tse Tung Boulevard, Phnom Penh, Cambodia.



### Sabah-China Chamber of Commerce

The new Malaysian government is currently committed to implementing the agenda to restore the equality of "Malaya, Sabah, and Sarawak" as equal partners. In line with this trend, and to align with the policies and intentions of the state government, representatives from various sectors within the state have come together to establish the Sabah-China Chamber of Commerce.

This initiative aims to better represent and safeguard the bilateral interests of Sabah and China and to independently promote the interaction, cooperation, and exchange of various trade and investment resources.

# 支持单位



## 马来西亚中华大会堂 (华总)

马来西亚中华大会堂 (华总) 成立于 1991 年, 为全国性和非营利华人组织, 成员由马来西亚 13 个州属中华大会堂 所组成。

各州中华大会堂是当地最具代表性的华人社团领导机构, 几乎汇聚该州所有主要华人团体。因此, 全国绝大多数主要华人社团皆以州属大会堂为平台, 间接成为华总体系的一部分。

华总长期关注马来西亚华社在 文化、教育、经济、社会及民生 领域的发展, 是促进族群和谐与社会进步的重要力量。



## 一带一路总商会

一带一路总商会为非营利机构, 由一群在中国拥有投资与业务布局的马来西亚企业家所成立。依托广泛的商业网络, 一带一路总商会积极向中国企业家推广马来西亚作为 东南亚理想投资目的地 的优势。

该组织致力于推动 马来西亚、中国、东盟以及欧亚地区 的区域互联互通, 协助两国与区域企业在“一带一路”倡议下拓展合作机会, 并为行业领袖提供高层次的对接平台与商业资源支持。

# 支持单位

## 亚洲企业

ASIA SUCCESS MEDIA GROUP  
亚洲企业品牌媒体集团

### 亚洲企业

亚洲企业 (Asia Success Media Group) 是马来西亚领先的综合媒体集团之一，旗下业务包括《Asia Success Inc.》品牌杂志出版、企业品牌推广活动、举办旗舰讲座“Branding Creates Wealth Networking Seminar”，以及策划“Iconic Star Awards”年度盛典。同时，亚洲企业也承办多项大型颁奖典礼，包括：Asia Success Award (亚洲成功大奖)，World Success Book of Records Recognition (世界成功纪录认可)，International Most Impactful Awards (国际最具影响力大奖)，以及Asia Legendary Leader Awards (亚洲传奇领袖大奖)。

《Asia Success Inc.》杂志为亚太区域知名品牌杂志，通过客观分析与评论，打造资讯共享的商业信息平台。“Branding Creates Wealth Networking Seminar”邀请具有丰富经验的企业家分享观点与成功经验，传递品牌经营的经营理念。“Iconic Star Awards”致力于向各领域领袖人物致敬，表彰在政治、经济、文化与教育界作出突出贡献的杰出代表，肯定其对行业与社会所带来的积极影响，推动社会的和谐与发展。



### 泰中文化经济协会

泰中文化经济协会致力于推动泰国与中华人民共和国在文化与经济领域的合作。

该协会的根源可追溯至泰中两国长期友好的历史关系。1975年，两国正式建交，当时正处于地区紧张时期。

协会创始人与中国领导人举行会谈，为两国合作开启了新篇章。起初以军事合作为起点，随后逐步扩大至文化与经济领域。不同历史阶段的杰出领导人长期主导协会工作，促进了泰中合作的繁荣发展。

泰中文化经济协会体现了泰国与中国深厚的历史渊源，积极推动两国友好关系的发展与区域和平繁荣的实现。

# 支持单位



## 柬埔寨青年企业家协会

柬埔寨青年企业家协会 (YEAC) 于 2009 年 9 月由一群来自柬埔寨各行业的热忱青年企业家创立。

该协会是一个以志愿服务为主的非营利组织，致力于为柬埔寨年轻企业家提供平台，推动青年创业、扶持青年主导企业的发展，通过网络对接、经验分享、学习交流与商业机会协作，为创造生产性就业与经济发展、建设下一代柬埔寨经济贡献力量。

我们秉持的信念是：一个国家未来经济的进步，在很大程度上取决于下一代青年专业人士作为企业家和商业领袖的准备与参与。

因此，青年企业家协会 (YEAC) 应运而生，总部设在柬埔寨金边市毛泽东大道 Parkway Square，旨在支撑青年企业家成长、推动柬埔寨商业生态系统进步。



## 沙巴中国总商会

马来西亚新任政府正致力于推动“马来亚、沙巴、砂拉越”三地平等伙伴关系的重建议程。顺应这一国家发展趋势，并与沙巴州政府的政策方向保持一致，州内各领域的代表联合发起成立了沙巴中国总商会。

该会的成立旨在更有效地代表与维护沙巴与中国之间的共同利益，并以独立性与专业性为基础，积极推动双边在贸易、投资、产业合作及资源交流等领域的互动与往来，促进沙巴与中国之间的深度合作与互利发展。

**SPONSOR**

赞助单位

SPONSOR



## **Mercury Commerce Sdn Bhd**

Mercury Commerce Sdn. Bhd., established in March 2022, is a dynamic trading company dedicated to empowering local manufacturers to expand their reach and connect with consumers globally. With an extensive logistics and supply chain network built on trust and reliability, we are here to support and facilitate the international growth of your business.

Our mission is to unlock the full potential of your products by introducing them to new markets worldwide. Through our in-depth knowledge and experience in international trade, we strive to maximise your cross-country exposure and open doors to exciting business opportunities. By leveraging our expertise, we ensure that your products are showcased to a diverse customer base, allowing you to tap into untapped markets and increase brand recognition globally.

At Mercury Commerce, we are committed to building a sustainable supply chain that benefits all stakeholders involved. We work closely with manufacturers, offering guidance and support to enhance their production capabilities, product quality, and compliance with international standards. Additionally, we establish strong relationships with reputable buyers, guaranteeing that your products reach the right target audience and achieve optimal sales performance. Successful cross-border trade should be mutually beneficial for all parties involved.

Our dedication to delivering exceptional end-to-end service throughout the entire cross-border trade journey sets us apart. From efficient order processing and rigorous quality control to secure packaging and timely delivery, we prioritise customer satisfaction and strive to exceed expectations at every step. Our team of professionals is always ready to provide personalised assistance, ensuring a seamless experience for manufacturers and buyers alike.

**SPONSOR**

# CHP

## CHUN HOO & PARTNERS

ADVOCATES & SOLICITORS

### **Chun Hoo & Partners**

Chun Hoo & Partners is a boutique Malaysian law firm based in Petaling Jaya, Selangor, and is duly registered with the Bar Council of Malaysia. Led by its founder, Dato' Loh Chun Hoo (Frank), an advocate and solicitor of the High Court of Malaya since 2002, the firm is supported by a dedicated team of lawyers serving a wide range of individual, corporate, and institutional clients.

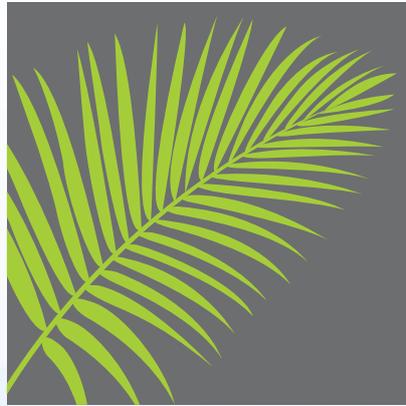
The firm provides comprehensive legal services across multiple practice areas, including:

- Civil and corporate litigation
- Criminal defence work
- Commercial and contractual disputes
- Family law and divorce proceedings
- Drafting of commercial agreements and corporate documentation
- Wills, trusts, and estate planning
- Regulatory, compliance, and general corporate advisory

Chun Hoo & Partners is driven by a commitment to professionalism, integrity, and tailored client-focused solutions. With strong litigation experience, commercial insight, and a personalised service approach, the firm delivers effective and practical outcomes for both local and international clients.

As a proud sponsor of the 13th World Chinese Economic Forum (WCEF), Chun Hoo & Partners supports the Forum's mission to strengthen global dialogue, enhance cross-border cooperation, and promote sustainable economic development within the global Chinese business community.

## SPONSOR



# DDSB

### **DDSB**

We have over 20 years of hands-on experience in the merchandise and retail, and wholesale industries. We always aimed to be a consultant for Brand IP Management for Malaysia's Major Theme Park. Our Team live and breathes graphic design, which is the main area of our focus. In addition, team members have much experience and are in love with most of the Major Theme parks in Malaysia. We are passionate about clients' success and go the extra mile to ensure ultimate satisfaction.

We are a Malaysian Leisure Swimwear brand, "Summer Splash" founded in 2008 by Winnie Lim, specialising in pattern design inspired by Asian Culture and lifestyle brand of swimwear that specialises in pattern design.

Inspired by "Active For Life" concepts and these concepts are translated to different media such as apparel, clothing and holidays range of holiday products.

Everything is illustrated by Active Concept, and all the designs and colours encapsulate the diversity of Southeast Asia.

SPONSOR



## 赞助单位



### 水星商贸有限公司

水星商贸有限公司成立于 2022 年 3 月，是一家充满活力的贸易公司，致力于协助本地制造商拓展国际市场，将优质产品带向全球消费者。凭借值得信赖且完善的物流与供应链网络，公司积极推动企业进行跨境扩张，为产品走向国际提供全方位支持。

公司使命是帮助本地企业释放产品潜能，通过国际市场推广让品牌获得更广泛的曝光。凭借丰富的国际贸易经验与深厚的市场知识，水星商贸有限公司致力于为企业开拓全新商业机会，让产品接触更多海外消费者，从而提升品牌认知度及全球竞争力。

水星商贸有限公司专注打造可持续的国际供应链，与制造商紧密合作，从生产能力、产品品质到符合国际标准等方面提供支持。同时，公司也与信誉良好的海外买家建立稳固合作关系，确保产品精准触达目标市场，实现最佳销售表现。我们相信，成功的跨境贸易应为所有合作方带来双赢效益。

公司以提供高品质的“一站式跨境服务”而闻名。从订单处理、严格品控、专业包装到准时交付，每一个环节都以客户满意为最高准则。专业团队随时提供个性化协助，让制造商与买家在每一个交易阶段都获得顺畅可靠的体验。

## 赞助单位

# CHP

## CHUN HOO & PARTNERS

ADVOCATES & SOLICITORS

### Chun Hoo & Partners

Chun Hoo & Partners 是一家位于马来西亚雪兰莪州八打灵再也的精品律师事务所，并正式注册于马来西亚律师公会。本所由创始人拿督罗俊豪 (Dato' Loh Chun Hoo, Frank) 领导，他自 2002年起即为马来西亚高等法院执业律师。事务所由一支专业且经验丰富的律师团队组成，为个人、企业及机构客户提供广泛的法律服务。

本所的主要业务领域包括：

- 民事与公司诉讼
- 刑事辩护
- 商业与合同纠纷
- 家事法及离婚程序
- 商业协议及公司文件起草
- 遗嘱、信托及资产规划
- 合规监管及一般企业法律顾问服务

Chun Hoo & Partners 始终秉持专业精神、诚信价值，并致力于为客户提供量身定制、以客户需求为核心的法律解决方案。凭借扎实的诉讼经验、丰富的商业洞察力及贴心的服务方式，本所持续为本地及国际客户提供高效、务实的法律成果。

作为第十三届世界华人经济论坛 (WCEF) 赞助单位之一，Chun Hoo & Partners 全力支持论坛推动全球对话、深化跨境合作，并促进全球华商社区的可持续经济发展之使命。

## 赞助单位



# DDSB

### DDSB

DDSB 拥有超过 20 年的商品、零售与批发行业实战经验，长期专注于为马来西亚主要主题乐园提供品牌 IP 管理咨询服务。团队热爱并专注于平面设计，这是公司核心业务方向。团队成员本身也对本地各大主题乐园有深厚了解与热情，这种热情也体现在对客户成功的高度投入中。

同时，DDSB 亦是马来西亚本土泳装品牌“Summer Splash”的运营公司。该品牌由 Winnie Lim 于 2008 年创立，主打以亚洲文化和生活方式为灵感的泳装图案设计，强调独特美学与品牌个性。

品牌理念源自“Active For Life (为生活而动)”的概念，并将这一精神延伸至各种媒介，包括服饰、衣着及度假主题产品系列。所有图案与设计均由 Active Concept 团队原创绘制，色彩与风格充分展现东南亚文化的多元与活力。

DDSB 始终以协助客户取得成功为首要目标，凭借专业能力与高度责任感，致力于为每位合作伙伴带来最佳成果。

# 赞助单位



# PANELLIST'S PROFILE

演讲嘉宾简介

## PANELLIST'S PROFILE 演讲嘉宾简介



**Mr. Kitti Prasirtsuk**  
Professor  
Faculty of Political Science,  
Thammasat University, Thailand

Kitti Prasirtsuk is Professor of international relations at Thammasat University in Thailand and serves on the Advisory Committee for the International Studies Center (ISC) at the Thai Ministry of Foreign Affairs, and the Sub-committee on the Development Strategy of National Soft Power for the Thai government. Kitti is currently on the editorial board of the journal *Global Studies Quarterly* and *East Asia Policy*.

His experiences include Vice Rector for International Affairs (2018-2021) and Director at the Institute of East Asian Studies (2013-2018) at his university. He used to serve as a strategic committee at the Thai Defence Ministry (2014-19).

He was a non-resident fellow at the Center on Public Diplomacy, University of Southern California (2023 - 2024). Kitti has just completed a Japan Foundation fellowship (2024 - 2025), researching on "local revitalisation" at Kyushu University.

Kitti was a visiting professor at UC Berkeley, teaching "International Relations in Southeast Asia," and gave lectures at various universities, such as ANU, Munich, Tokyo, Waseda, Peking, Fudan, Korea, and Yonsei. He has been invited to speak, including at Columbia University, Nikkei Forum, Beijing Forum, Jeju Forum, and ISEAS-Yusof Ishak Institute.

Earning an M.A. from Keio University and a Ph.D. from UC Berkeley, Kitti has a wide range of publications, including those on U.S. - Thailand security alliance, Japan-Southeast Asia relations, ASEAN, maritime security, and Thai politics. His recent writings include a chapter on Thailand in Hall, Lee Brown, and Strating (eds.), *Blue Security in the Indo-Pacific* (Routledge, 2025).

## PANELLIST'S PROFILE 演讲嘉宾简介



**Mr. Jia-Yi Fu**  
Chief Strategy Officer (CSO)  
JA Solar

**Mr. Jia-Yi Fu has over 25 years of experience in corporate strategy and management. He worked for more than 10 years in strategic consulting at international firms such as IBM and PwC. He has also served as the head of strategy for three 100-billion RMB listed companies, including Lenovo, for over 10 years.**

**Currently, he serves as the Chief Strategy Officer (CSO) at JA Solar, overseeing strategic and transformation initiatives.**



## PANELLIST'S PROFILE 演讲嘉宾简介



**Dr. Liaw Siau Chi**  
Associate Professor and the Deputy Dean of the Faculty  
of Arts and Social Sciences  
New Era University College | Southeast Asia Research  
Centre for Humanities (SEARCH), Malaysia

**Dr. Liaw Siau Chi is an Associate Professor and the Deputy Dean of the Faculty of Arts and Social Sciences at New Era University College , as well as the Director of Political and International Relations at the Southeast Asia Research Centre for Humanities (SEARCH). Recognized for his academic leadership, he holds visiting professorships and research fellowships at several prestigious institutions, including Peking University and Huazhong University of Science and Technology.**

**As an established scholar in international relations, Dr. Liaw is a distinguished authority on regional security, China-ASEAN relations, and Overseas Chinese studies. He is a frequent invitee to high-level think tank forums and acts as a policy advisor, regularly addressing critical themes such as the Global Security Initiative, the Belt and Road Initiative (BRI), and Malaysia's foreign policy trajectory. Additionally, Dr. Liaw drives forward-looking research at the intersection of AI, media, and tertiary education. Beyond academia, Dr. Liaw is a prominent public intellectual. He engages a wide audience as a host for international current affairs programs on national radio and TV , and as a veteran columnist for major dailies.**

**QR CODE**

二维码

## QR CODE 二维码

Please scan the following QR codes to stay connected with us and receive the latest updates.

请扫描以下二维码，关注最新资讯并参与互动。



Scan to Follow Our  
Official WeChat  
扫码关注官方微信



Facebook  
脸书



WCEF Official Social Media  
Accounts WCEF 官方社交媒体  
Instagram



ISI Official Social Media  
Accounts ISI 官方社交媒体  
Instagram

Website 官方网站

ISI: <https://www.istrategyglobal.org/> | WCEF: <https://www.wcef-forum.org/>

### Friendly Reminder

If you attend the event, please don't forget to tag our official accounts and use the hashtag: #13thWCEF  
Thank you for your support!

### 温馨提示

欢迎您在活动现场拍照分享! 请记得 标注我们官方账号 并使用统一话题标签: #13thWCEF  
感谢您的参与与支持!



ISI is dedicated to providing quality programmes and we can only achieve this with your honest feedback.

We also know that no man is an island. Together, we can create impactful programmes that can improve the well-being of our shared economy and society. We are therefore, open to proposals for partnerships and collaborations, and we hope you can join us in this journey.

Do drop us a line at [info@istrategyglobal.org](mailto:info@istrategyglobal.org) or give us a call at **+6 03 2242 3799**

## The Vertical Business Suite

A-15-02 & A-15-03, The Vertical Business Suite Tower A, Avenue 3, No. 8, Bangsar South, 59200 Kuala Lumpur, Federal Territory of Kuala Lumpur.

Office Number : +603-2242 3799  
E-Mail : [info@istrategyglobal.org](mailto:info@istrategyglobal.org)



# WCEF

WORLD CHINESE ECONOMIC FORUM

世界華人經濟論壇



[www.wcef-forum.org](http://www.wcef-forum.org)



WCEFOfficial



[wcef\\_org](https://www.instagram.com/wcef_org)